



AMER RUGS
BE INSPIRED



RESTORING NEW LIFE TO AN ANCIENT CRAFT

Dear Partners,

I would like to take this opportunity to thank you for the continued trust you have put in our brand. Our ongoing success relies on the loyalty and support of customers like you. We'll make sure we continue to put your needs first as our company expands and improves.

Amer has incorporated ancient crafts to nurture craftsmanship, support artisanal skills, and giving the weavers a new direction. In contribution with Saraswati Foundation, Amer grants more power to underprivileged living under reduced circumstances by facilitating them with all the essential means and skill development activities in order to help them climb the ladder of self-reliance.

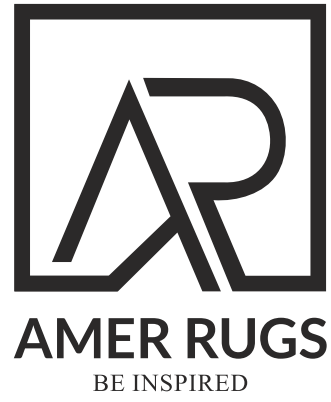
Through decades of experience and sectoral expertise, today I am proud to say that we've become one of the few industry leaders in rug manufacturing. Our main differentiators are based on constant innovation and strategic expansion. Owing to such mindset, we have confidently marched towards new market and service expansions; successfully proved ourselves in employing conscious processes & practices.

Our aim is to bring you rugs with superb quality and breathtaking designs. A warm welcome to explore our new catalog with fresh finds, classic favorites, and inspiring ideas to enliven your places!

Regards,

RAJ CHOUDHARY

President



ABOUT US

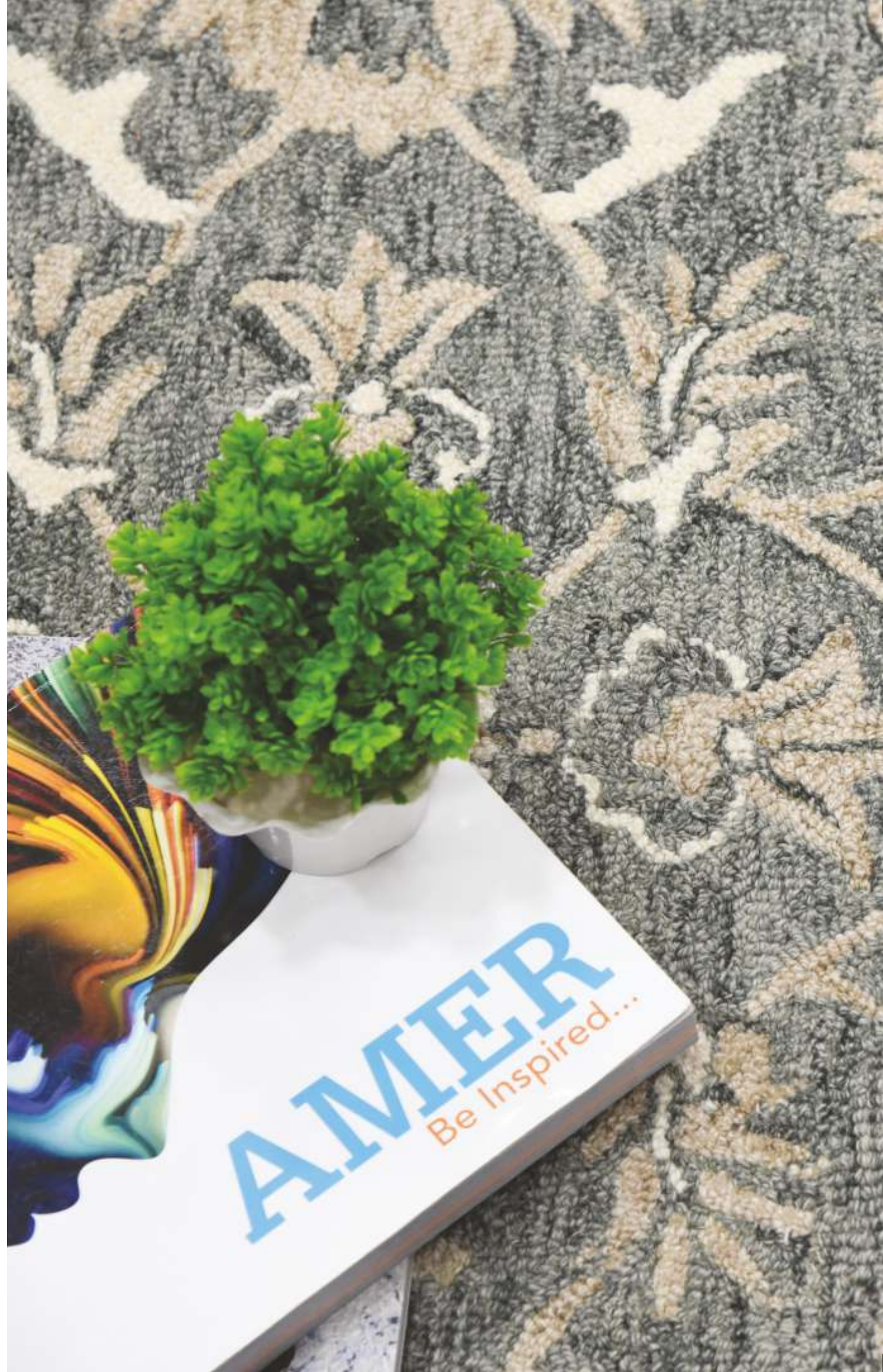
Known for providing exclusive and finest carpets, Amer Rugs offers a unique product line which has made the brand a globally recognized name for its exceptional quality and timeless beauty.



The aim is to deliver
**“QUALITY WITHOUT
COMPROMISE”**
in all its flooring style.



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OUR FOUNDER

The foundation of Amer Rugs was laid with the humble efforts of Mr. Mahesh Choudhary in 1986 with a handful of weavers and a strong vision in mind to expand the business roots in the international markets. With a vast experience of 40+ years, Mr. Choudhary has become a pioneering leader in rug industry who works on a traditional approach to keep our heritage and culture alive. His compassion, empathy, and undying intent to uplift the society results in initiating projects in areas of healthcare, education, livelihood creation, and women empowerment. The philosophy he believes in is, 'The secret to living is giving'.

We extend a heartfelt thanks to all our Amer family who is the driving force behind every new project of Amer and Saraswati Foundation. Your continuous support motivates us to put our best foot forward every time and create a tomorrow that is empowered, dignified, and filled with opportunities!



"The smile on our artisans' faces and the joy in their eyes are our greatest rewards. After all, our good deeds are the only legacy that we leave behind."

-M.K. Choudhary, CEO and founder Amer Rugs



BESPOKE RUGS

Custom Made Rugs from the House of Amer

Having strong elite designers, we give full freedom to our clients to choose their colors, designs, patterns, materials, and shapes to create their very own masterpiece. To design your bespoke rug with us contact our sales associate for more details on the customization process and get your dream rug delivered to your doorstep.

By following these simple steps you can place your order for custom rugs:



STEP 1:
**SELECT YOUR DESIGN, MATERIAL, CONSTRUCTION,
COLOUR, SHAPE & SIZE**

We offer you a wide variety of collections to choose, or share your ideas with us through pictures or descriptions. We provide rugs in many shapes, sizes, material and colors, ranging from small rectangular runners to large area rugs, unusual shapes, wool or silk, Red or White.



STEP 2:
PROVIDE THE SELECTED CODE TO OUR SALES ASSOCIATE

We have a specific design code for every design we have. You can select the design from our collections and provide the design code to our associates with all the specifications you want in your rug.



STEP 3:
**AN ARTWORK WILL BE SHOWN TO YOU FOR YOUR
FINAL APPROVAL**

Our expert designers will present an artwork which is designed according to your requirements. It will give you an idea of how the rug will look like. You can suggest the changes if required, otherwise, can approve it for the production.



HAND-KNOTTED

If you want to bring a sense of classic and timeless style to your home, you can't do much better than a hand-knotted rug. Each hand-knotted rug took strenuous efforts and plenty of time which adds a touch of sacredness to these rugs. To form a beautiful pattern, thousands of knots are individually tied with one another, making every rug elegant. With decades of successful journey, Amer has gained huge recognition in designing exquisite hand knotted rugs as well as marked its irreplaceable presence in the international market by acclaiming the Prestigious America's Magnificent Award multiple times.





AINSLEY

This elegant and classic floor covering draws its inspiration from the honored USAK province of Turkey. Hand-knotted in India with a blend of high-quality wool and silky viscose, featuring a gentle luster reflected in sunlight, this collection feels soft and luxurious underfoot. Subtle, attractive and neutrally diverse, the Ainsley area rug will add beauty and style to rejuvenate your home.

Construction:	Hand-Knotted
Material:	Blended Handspun New Zealand Wool & Art Silk (Viscose)
Backing:	No
Pile Height:	0.02"
Made In:	India
Sizes:	18" 2'X3' 8'X10' 9'X12' 10'X14'
Attributes:	Classic Designs/ Soft And Lustrous/ Fringed Accents
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

AIN-5
STONE BLUE

AIN-1
IVORY



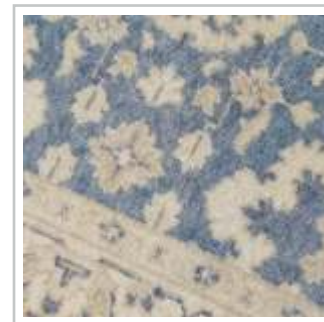
AIN-5
STONE BLUE



AIN-3
SANTAS GRAY



AIN-4
MOSS GRAY



HAND-KNOTTED | AINSLEY

AIN-2
LIGHT BLUE





ANTIQUITY

The Antiquity collection is destined to become a modern heirloom in your family. Handmade by premier weavers in India, raw handspun New Zealand wool is knotted together in bold colors and designs inspired by timeless Persian patterns, creating a gorgeous area rug that you can pass on to generations.

Construction:	Hand-Knotted
Material:	Raw Handspun New Zealand Wool
Backing:	No
Pile Height:	0.38"
Made In:	India
Sizes:	18" 2'X3' 8'X10' 9'X12' 10'X14' 12'X15' 2'6"X10'
Attributes:	Persian Designs / Eco-Friendly / Fringed Accents
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

ANQ-8
CAMEL BLUE

ANQ-12
TURQUOISE



ANQ-8
CAMEL BLUE



ANQ-11
GRAY



ANQ-15
SKY BLUE DENIM





BLU

Blu is a modern classic that will delight your senses. Meticulously crafted using 100% handspun New Zealand wool, this beautiful area rug is hand-knotted with great pride in India with both bold and classic colors in neutral patterns. Blu will surely become your household's instant favorite.

Construction:	Hand-Knotted
Material:	Handspun Blended New Zealand Wool
Backing:	No
Pile Height:	0.30"
Made In:	India
Sizes:	18" 2'X3' 8'X10' 9'X12' 10'X14'
Attributes:	Self-Bound / Eco-Friendly / Fringed Accents
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

BLU-53
PEACOCK LIGHT GRAY

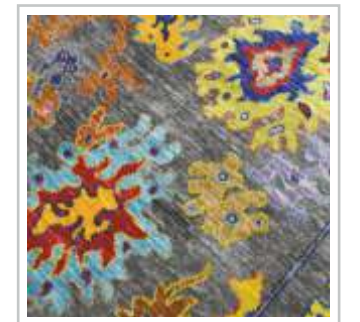


BLU-51 GRAY

BLU-33
BLUE



BLU-51
GRAY

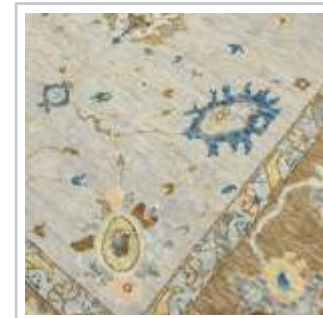
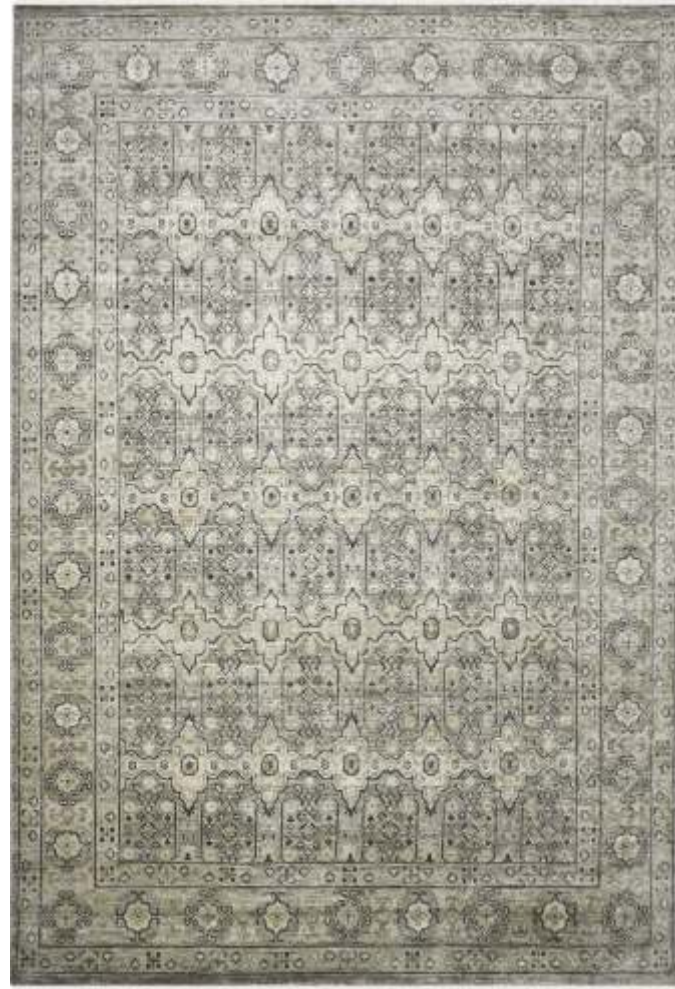


BLU-37
SILVER

BLU-35
GRAY

BLU-52
IVORY LIGHT BROWN

BLU-53
PEACOCK LIGHT GRAY





BRISTOL

This exotic and enthralling assortment of elegant floor coverings features updated Persian-style designs and adds subtle dimension to your home. Carefully hand-knotted with smooth, long-lasting fibers, this all-natural wool area rug will ground any room with timeless style.

Construction:	Hand-Knotted
Material:	Raw Handspun Wool
Backing:	No
Pile Height:	0.30"
Made In:	India
Sizes:	18" 2'X3' 8'X10' 9'X12' 10'X14' 12'X15' 2'8"X8'
Attributes:	Neutral Colors / Eco-Friendly / Fringed Accents
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"



NEW BRS-55 BLUE SAPPHIRE



NEW BRS-56 MEDIUM BLUE

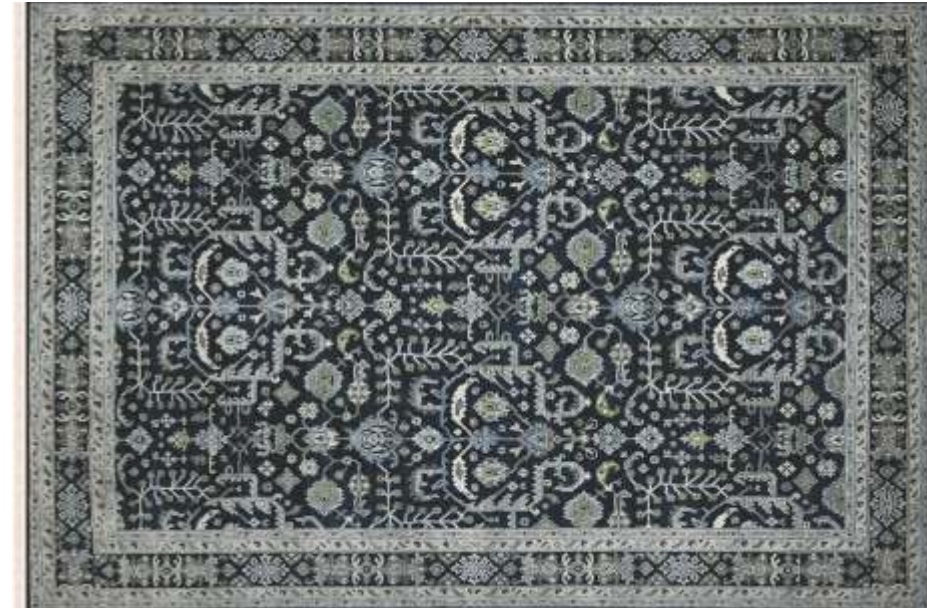
BRS-15
SANTAS GRAY



BRS-18
GOLD



BRS-9
BLUE SAPPHIRE



BRS-19
GRAY MULTI



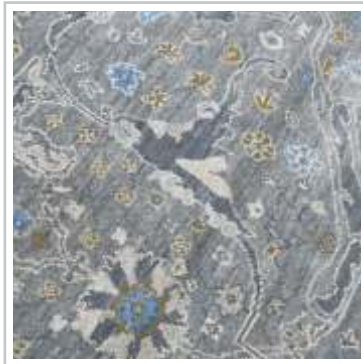
BRS-31
CHARCOAL GRAY



BRS-2
SILVER SAND



BRS-5
SANTAS GRAY



BRS-8
ICE BLUE MIDNIGHT BLUE



BRS-43
DEEP SILVER



BRS-46
BLUE



BRS-30
SILVER GRAY





DAZZLE

An inspired mix of urban colors and modern patterns, the Dazzle collection will make a bold statement in your home. Featuring all-natural New Zealand wool woven alongside soft, organic silk, this area rug was hand-knotted in India over the course of several months, and is designed to be a work of art.

Construction:	Hand-Knotted
Material:	Raw Handspun New Zealand Wool & Raw Handspun Silk
Backing:	No
Pile Height:	0.38"
Made In:	India
Sizes:	18" 2'X3' 8'X10' 9'X12' 10'X14'
Attributes:	All-Natural Wool And Organic Silk / Soft And Lustrous / Fringed Accents
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

DAZ-3
IVORY

DAZ-1
MERINO



DAZ-6
SOFT CAMEL



DAZ-3
IVORY



DAZ-86
BLUE SAPPHIRE



DAZ-113
IVORY



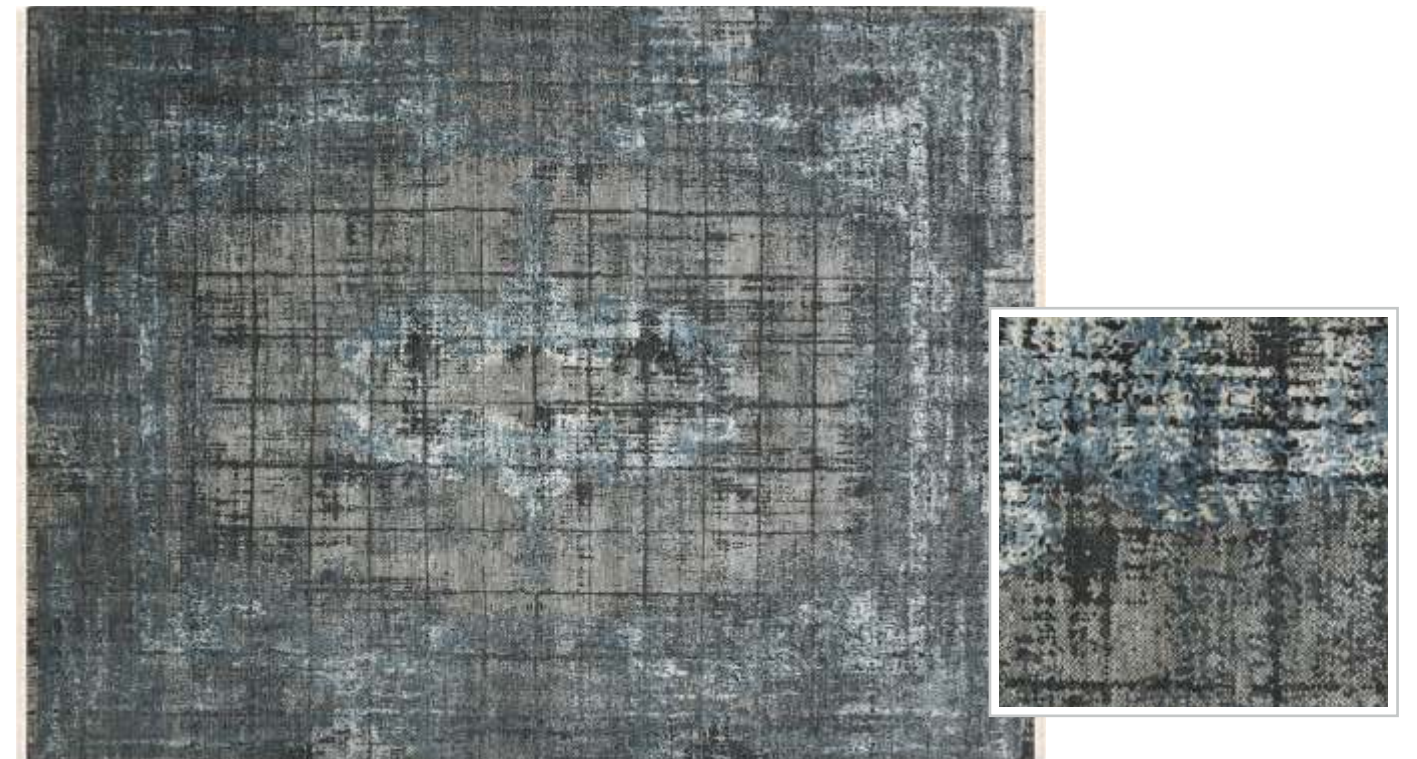
DAZ-95
GRAPHITE



DAZ-113
IVORY



DAZ-123
STONE BLUE





DIVINE

The Divine, sophisticated area rug collection seamlessly accommodates seasonal updates while anchoring the room in style year-round. Hand-knotted in India with all-natural handspun New Zealand wool, its low-pile construction makes it a durable, family-friendly option.

Construction:	Hand-Knotted
Material:	Handspun Blended New Zealand Wool
Backing:	No
Pile Height:	0.30"
Made In:	India
Sizes:	18" 2'X3' 8'X10' 9'X12' 10'X14'
Attributes:	Eco-Friendly / Turkish Designs / Neutral Color Hues
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

DIV-1
IVORY



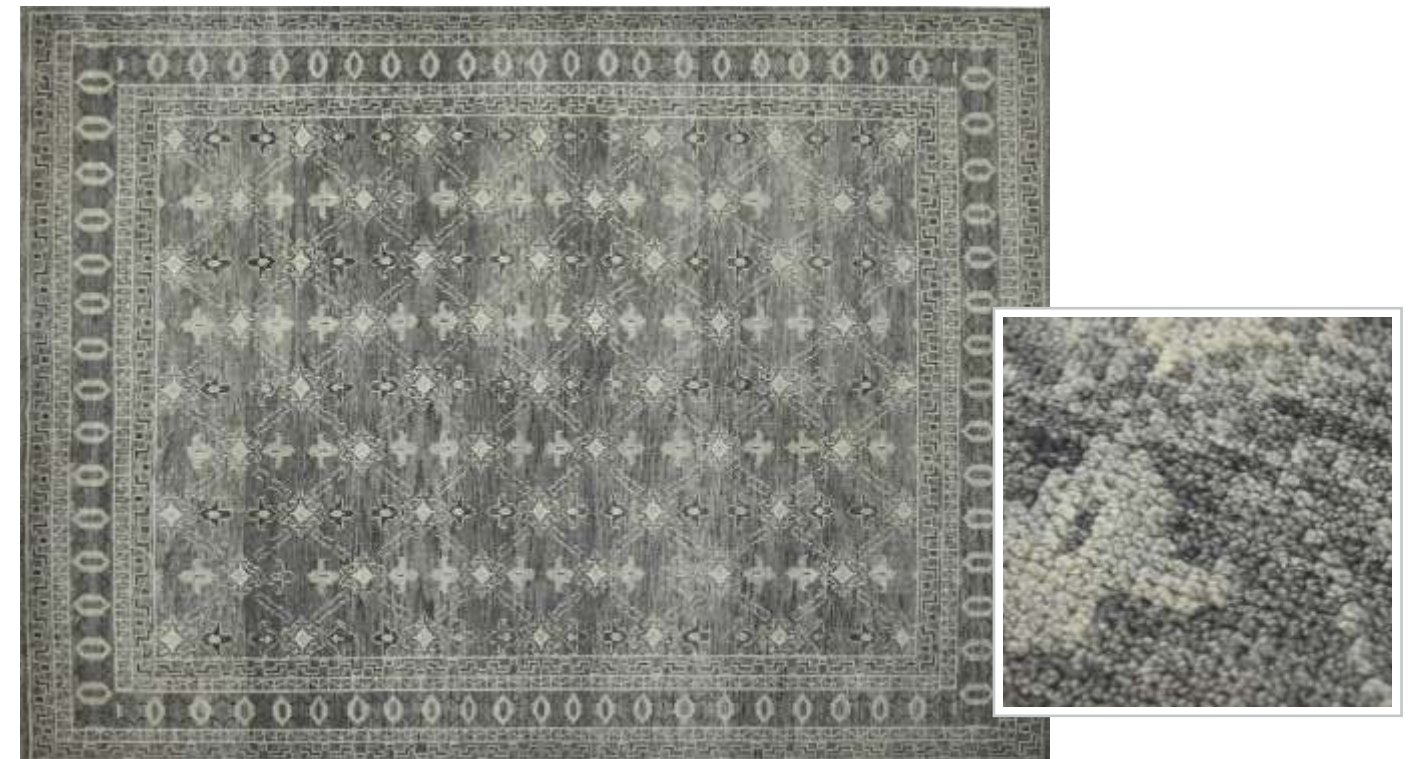
DIV-2
BEIGE



DIV-3
SKY BLUE



DIV-4
GRAY



DIV-5
BROWN BEIGE



DIV-5 BROWN BEIGE



EMPRESS

Handcrafted using centuries-old techniques, our hand-knotted Empress collection is rich with intricate Turkish knots, painstakingly crafted by skilled artisans in India. Premium handspun New Zealand wool and luxurious viscose are woven together to bring softness and shine to any living space.

Construction:	Hand-Knotted
Material:	Blended Handspun New Zealand Wool & Art Silk (Viscose)
Backing:	No
Pile Height:	0.02"
Made In:	India
Sizes:	18" 2'X3' 8'X10' 9'X12' 10'X14'
Attributes:	Soft, Neutral Color Hues / Soft And Lustrous / Fringed Accents
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

EMP-1
LIGHT BLUE

EMP-2
GRAY

EMP-7
TAUPE

EMP-9
SKY BLUE





ESSENCE

Hand-knotted of New Zealand wool and organic handspun silk with a dynamic abstract motif, the Essence collection features a carved, textured pop of color with endless style possibilities. Perfect for dining areas, dens, and more, this soft handwoven rug is just what your room has been looking for.

Construction:	Hand-Knotted
Material:	Handspun New Zealand Wool & Raw Handspun Silk
Backing:	No
Pile Height:	0.50"
Made In:	India
Sizes:	18" 2'X3' 8'X10' 9'X12' 10'X14'
Attributes:	All-Natural Wool And Organic Silk /Soft And Lustrous / High-Low Pile
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

ESS-2
BLUE



ESS-5
STORM



ESS-5 STORM



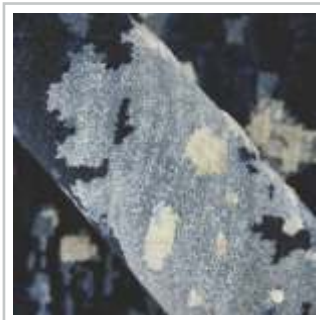
HERMITAGE

Intriguing designs combined with luxurious New Zealand wool and ultra-soft art silk make up the Hermitage collection. The contemporary patterns and colors perfectly complement one another, making each piece rich in character and effortlessly stylish. These are the creations of Amer's gifted artisans in India, whose hand-knotting techniques are second to none.

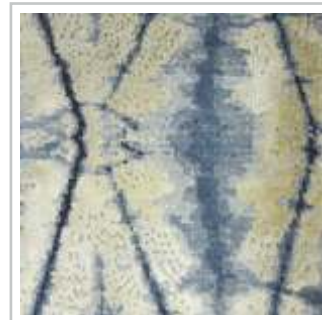
Construction:	Hand-Knotted
Material:	Raw Handspun New Zealand Wool & Art Silk (Viscose)
Backing:	No
Pile Height:	0.38"
Made In:	India
Sizes:	18" 2'X3' 8'X10' 9'X12' 10'X14'
Attributes:	Hand-Carved / Soft, Silky Feel / Modern, Artistic Designs
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

HRM-II
SALON BLACK

HRM-1
BLUE SAPPHIRE



HRM-9
BLUE SAPPHIRE



HRM-2
BLUE



HRM-11
SALON BLACK



HRM-8
LIGHT GRAY





JAIGARH

Optimal comfort meets exceptional style with the Jaigarh collection. Featuring oriental designs and bold color palletes, each piece will make an eye-catching accent to your living room, bedroom, dining room, or any room you place it in. Carefully hand-knotted in India using 100% Raw Handspun New Zealand Wool, these Jaigarh rugs are sure to offer soft, plush feeling underfoot. Get your next favorite rug right here!

Construction:	Hand-Knotted
Material:	Raw Handspun New Zealand Wool
Backing:	No
Pile Height:	0.40"
Made In:	India
Sizes:	18" 2'X3' 8'X10' 9'X12' 10'X14'
Attributes:	Hand-Finished / Medium Profile / Oriental Designs
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

NEW
JAI-12 BLUE

NEW
JAI-12
BLUE



NEW
JAI-18
IVORY



NEW
JAI-17
PIGEON GRAY PEBBLE GRAY



NEW
JAI-20
MEDIUM BLUE



NEW
JAI-21
PEBBLE GRAY IVORY



NEW
JAI-22
DENIM SLATE



NEW JAI-21 PEBBLE GRAY IVORY



JWELL

Amer's master weavers apply decades of knowledge in hand-knotting the Jwell collection. Each rug flaunts a vintage look, making it the perfect addition to farmhouse or transitional settings. Crafted from 100% Handspun New Zealand wool, these rugs will give you a luxurious feel that you will never forget.

Construction:	Hand-Knotted
Material:	Blended Handspun New Zealand Wool
Backing:	No
Pile Height:	0.02"
Made In:	India
Sizes:	18" 2'X3' 8'X10' 9'X12' 10'X14'
Attributes:	Fringed Accents / Vintage Look / Eco-Friendly
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

JWL-4
WATER BLUE



JWL-5
GRAY



JWL-6 LIGHT GRAY



KOHINOOR

Much like the brilliant British crown jewel of the same namesake, the Kohinoor collection is highly coveted for its masterful composition of color and design. This stunning area rug is hand-knotted in India with the finest raw handspun New Zealand wool, and each regal piece will delicately adorn any room in your home.

Construction:	Hand-Knotted
Material:	Raw Handspun New Zealand Wool
Backing:	No
Pile Height:	0.38"
Made In:	India
Sizes:	2'X3' 8'X10' 9'X12' 10'X14'
Attributes:	Soft And Lustrous / Eco-Friendly / Fringed Accents
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

Made to Order: (Limited Stock)

KOH-7
MUSHROOM

KOH-1
ICE BLUE



KOH-6
LIGHT BLUE



KOH-7
MUSHROOM



KOH-11
PLATINUM





LEGACY

The Legacy collection captures traditional Southwestern and Aztec designs using bold colors and intricate patterning. Hand-knotted by master artisans in India, it is constructed in a loose, low pile, making it an inviting, casual option for any setting.

Construction:	Hand-Knotted
Material:	Blended New Zealand Wool
Backing:	No
Pile Height:	0.40"
Made In:	India
Sizes:	18" 2'X3' 8'X10' 9'X12' 10'X14'
Attributes:	Artistic Designs / Low Pile / Fringed Accents
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

LEG-7
COOPER GRAY

LEG-7
COOPER GRAY



LEG-15
BRICK RED



LEG-8
GRAYISH BLUE



LEG(V)-25
OCEAN BLUE





MAJESTIC

Hand-knotted from New Zealand wool and organic handspun silk, the Majestic collection features a textured, dynamic abstract design. Its hand-carved, colorful designs are perfect for a variety of living spaces, and you will love how soft this handwoven rug feels every day in your home.

Construction:	Hand-Knotted
Material:	Raw Handspun New Zealand Wool & Raw Handspun Silk
Backing:	No
Pile Height:	0.44"
Made In:	India
Sizes:	18" 2'X3' 8'X10' 9'X12' 10'X14'
Attributes:	Contemporary Designs / High-Low Pile / Fringed Accents
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

MAJ-1
DARK GRAY



MAJ-5
BLUE



MAJ-6
IVORY



MAJ-19
IVORY



MAJ-10
BLUE



MAJ-52
IVORY



In hand-knotted technique, thousands of knots are individually tied with one another. Being a unique technique, it includes tying different types of knots which make every piece different from another. During the company's 25 years of successful journey, Amer has not just earned extreme fame in designing the ravishing hand knotted rugs, but has also marked its irreplaceable presence in the international market by winning the prestigious America's Magnificent Award multiple times.





MAYA

Maya is a soft and elegant collection of Turkish knot rugs painstakingly hand-knotted in India with unique silver-washed New Zealand wool, blended together with silky viscose. While produced from new materials, Maya has been constructed to simulate an old-world, vintage finish that you will enjoy in your home for generations.

Construction:	Hand-Knotted
Material:	Handspun New Zealand Wool & Art Silk (Viscose)
Backing:	No
Pile Height:	0.02"
Made In:	India
Sizes:	18" 2'X3' 8'X10' 9'X12' 10'X14'
Attributes:	Worn, Vintage Look / Soft And Lustrous / Silver-Washed Finish
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

MAYA-1
SILVER

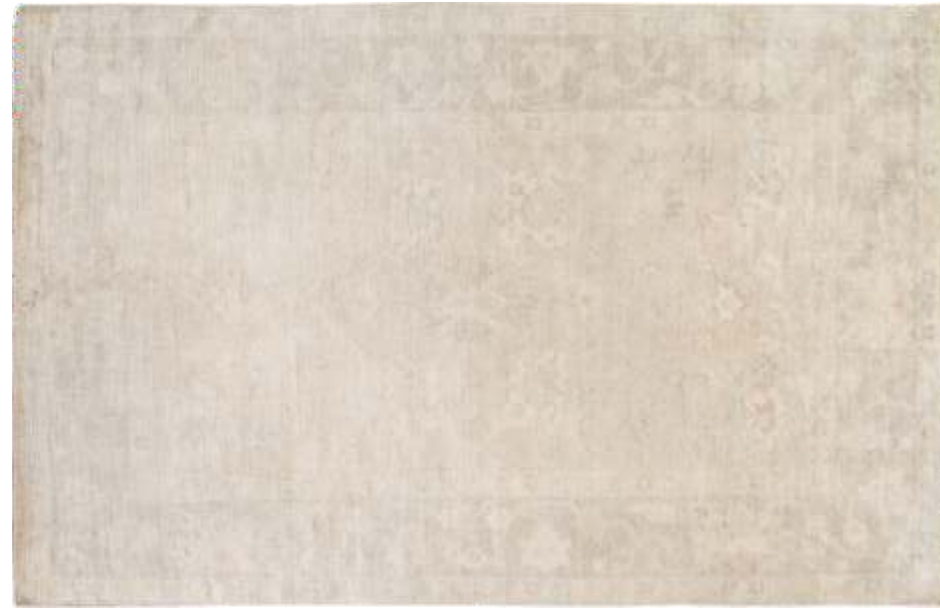
MAYA-1
SILVER



MAYA-3
LIGHT BLUE



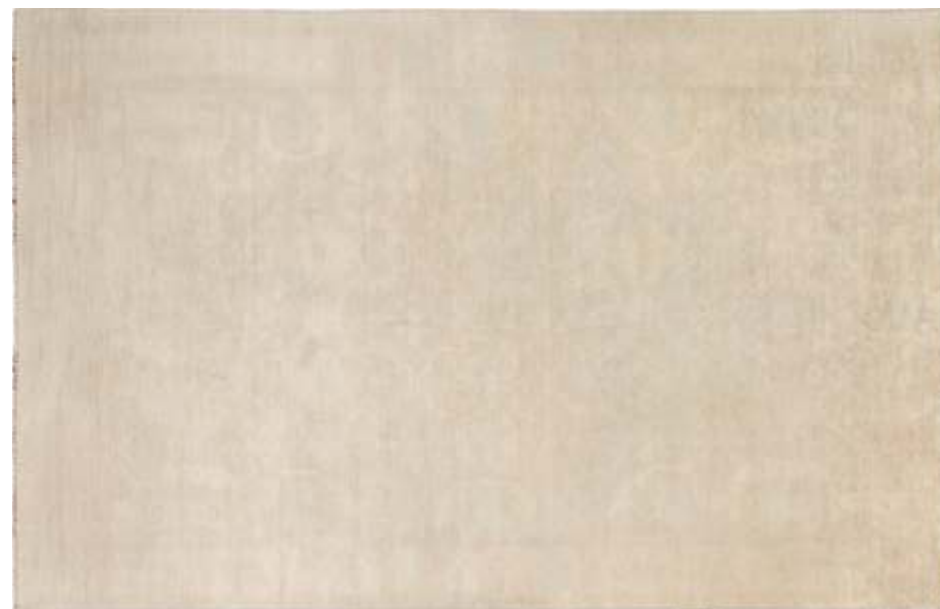
MAYA-4
IVORY



MAYA-5
BEIGE



MAYA-6
LIGHT GRAY





MILANO

Inspired by the beauty of classical designs, the Milano collection offers a traditional touch that works for every home décor goal. Transform the look and mood of your guest room, dining room, and bedroom with these pieces of floor art. The Milano rugs are also made of 100% Raw Handspun New Zealand Wool, making them the perfect mix of style, durability, and luxury.

Construction:	Hand-Knotted
Material:	Raw Handspun New Zealand Wool
Backing:	No
Pile Height:	0.02"
Made In:	India
Sizes:	18" 2'X3' 8'X10' 9'X12' 10'X14'
Attributes:	Hand-Finished / Low Profile / Oriental Designs
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

NEW
MIL-40
SEA BLUE

NEW
MIL-4
CORAL



NEW
MIL-6
AMBER



NEW
MIL-30
DARK BLUE



NEW
MIL-39
GRAY



NEW MIL-39 GRAY

NEW
MIL-10
STONE WHITE



NEW
MIL-12
BABY BLUE



NEW MIL-40 SEA BLUE



MYSTIQUE

Mystique is an upscale, abstract collection that entwines the finest hand-knotted New Zealand wool and the subtle shimmer of organic silk. Soft and warm colors create texture and movement while the smooth carving of silk offers an opulent look you will enjoy for years to come.

Construction:	Hand-Knotted
Material:	Raw Handspun New Zealand Wool & Raw Handspun Silk
Backing:	No
Pile Height:	0.30"
Made In:	India
Sizes:	18" 2'X3' 8'X10' 9'X12' 10'X14' 12'X15' 13'x18'
Attributes:	All-Natural Wool And Organic Silk / High-Low Pile / Contemporary Designs
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

MYS-8
STEEL GRAY

MYS-10
IRON

MYS-12
STONE BLUE

MYS-14
ORANGE

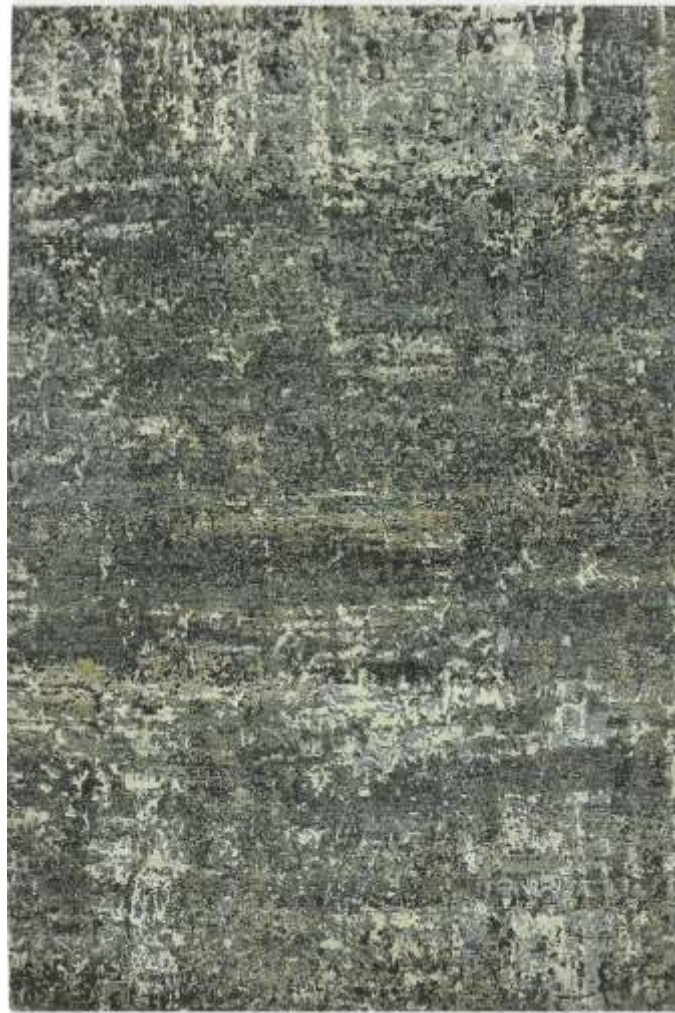


MYS-23
COOL GRAY

MYS-48
BLUE

MYS-27
GRAYISH BLUE

MYS-30
GOLD



MYS-47
SILVER



MYS-25
POLO BLUE



MYS-25 POLO BLUE



NUIT ARABE

The entrancing Nuit Arabe collection marries globally inspired patterns with magical color palettes. This hand-knotted masterpiece is made with hand-spun wool and intentionally faded, giving each piece a worn appearance while being incredibly fresh and new.

Construction:	Hand-Knotted
Material:	Raw Handspun Wool
Backing:	No
Pile Height:	0.30"
Made In:	India
Sizes:	18" 2'X3' 8'X10' 9'X12' 10'X14'
Attributes:	Low Pile / Eco-Friendly / Fringed Accents
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

NUI-2
SANTAS GRAY

NUI-4
SILVER SAND

NUI-3
MYSTIC

NUI-5
LINEN





NUI-20 BLUE SAPPHIRE



NUI-6 ICE BLUE



NUI-22 SILVER SAND



NUI-46 WARM TAUPE MELLOW



NEW NUI-60 CAROLINA INDIGO



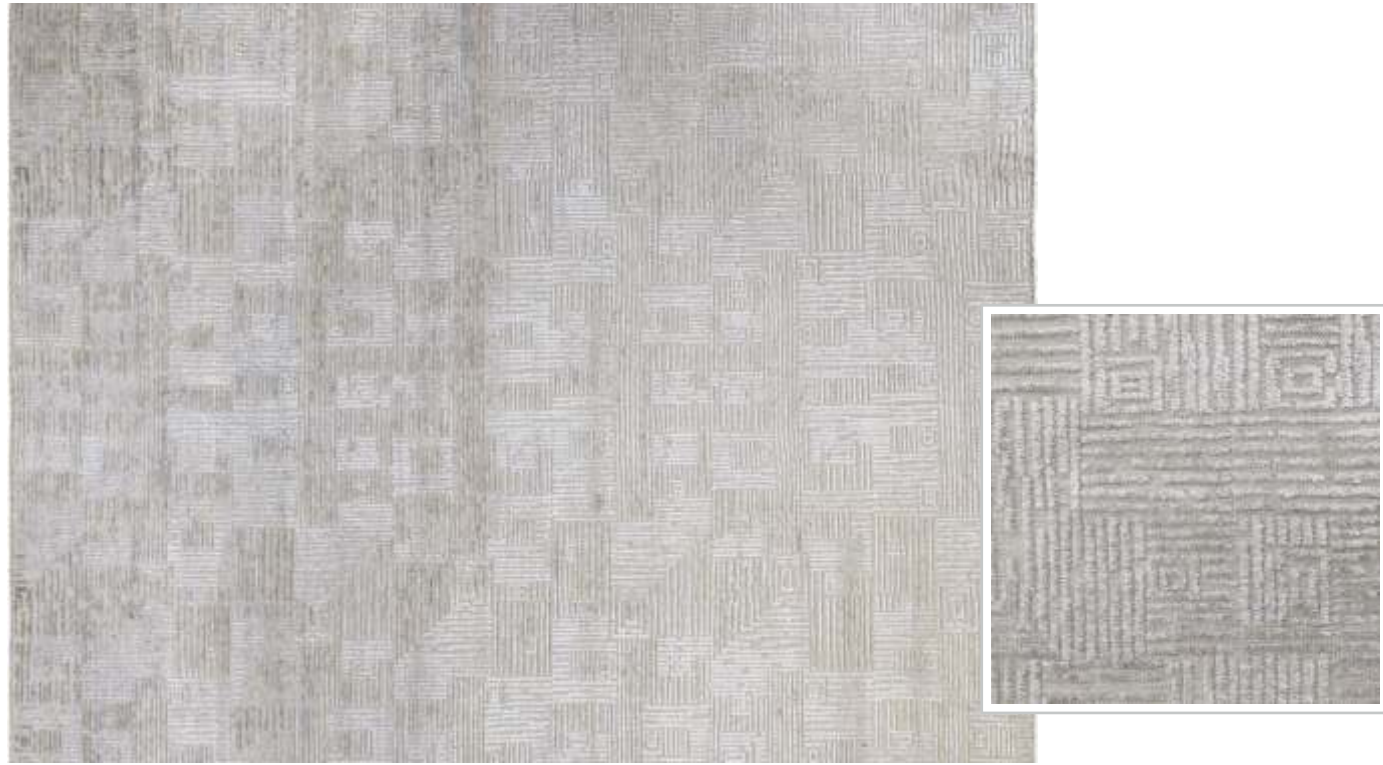
QUARTZ

The Quartz collection offers not only neutral designs but also soft colorations that will fit a variety of decor styles. This hand-knotted piece of floor art is made in India and blends New Zealand wool with viscose in a high-low dimension, to bring softness and style to any room in your home.

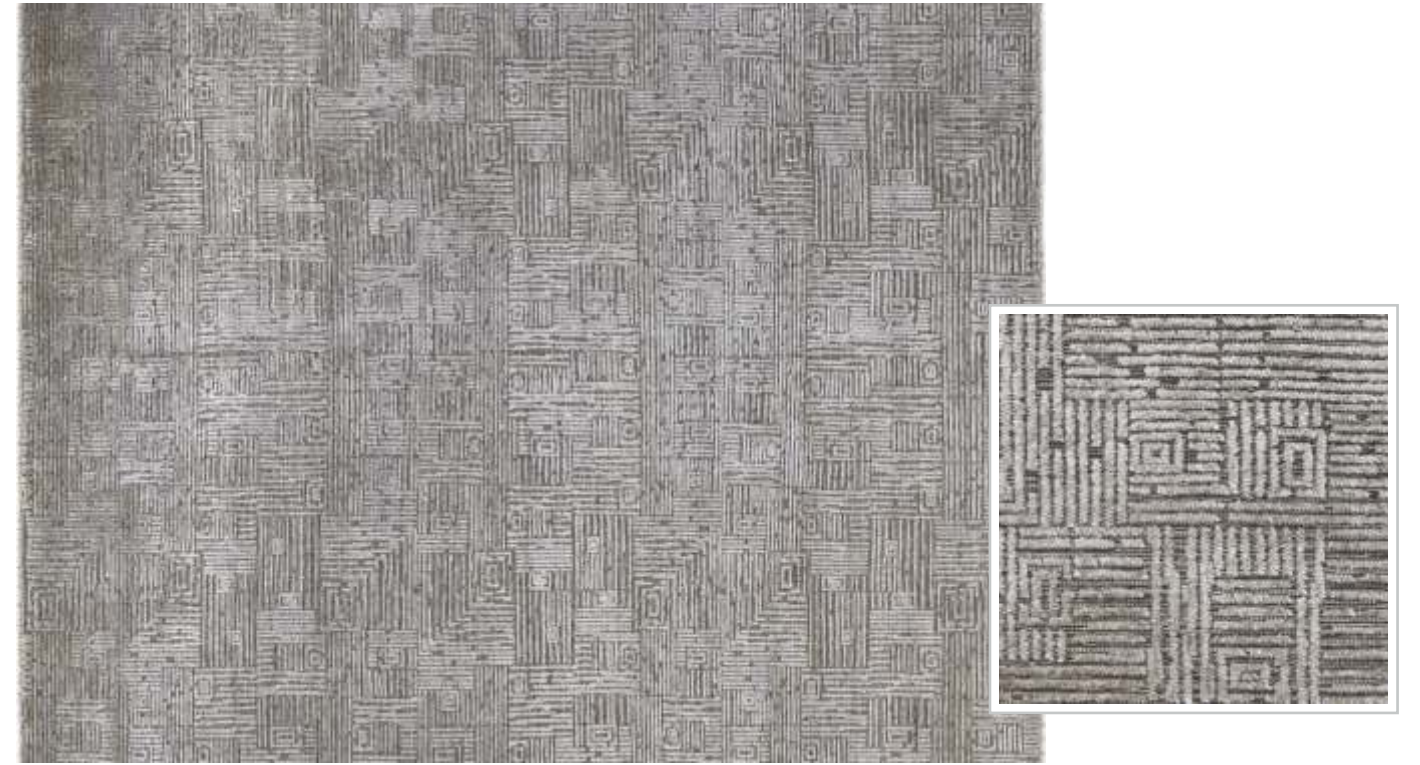
Construction:	Hand-Knotted
Material:	Handspun Wool & Handspun Viscose
Backing:	No
Pile Height:	0.40"
Made In:	India
Sizes:	18" 2'X3' 8'X10' 9'X12' 10'X14'
Attributes:	Neutral Designs / High-Low Pile / Fringed Accents
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

QUA-2
SILVER

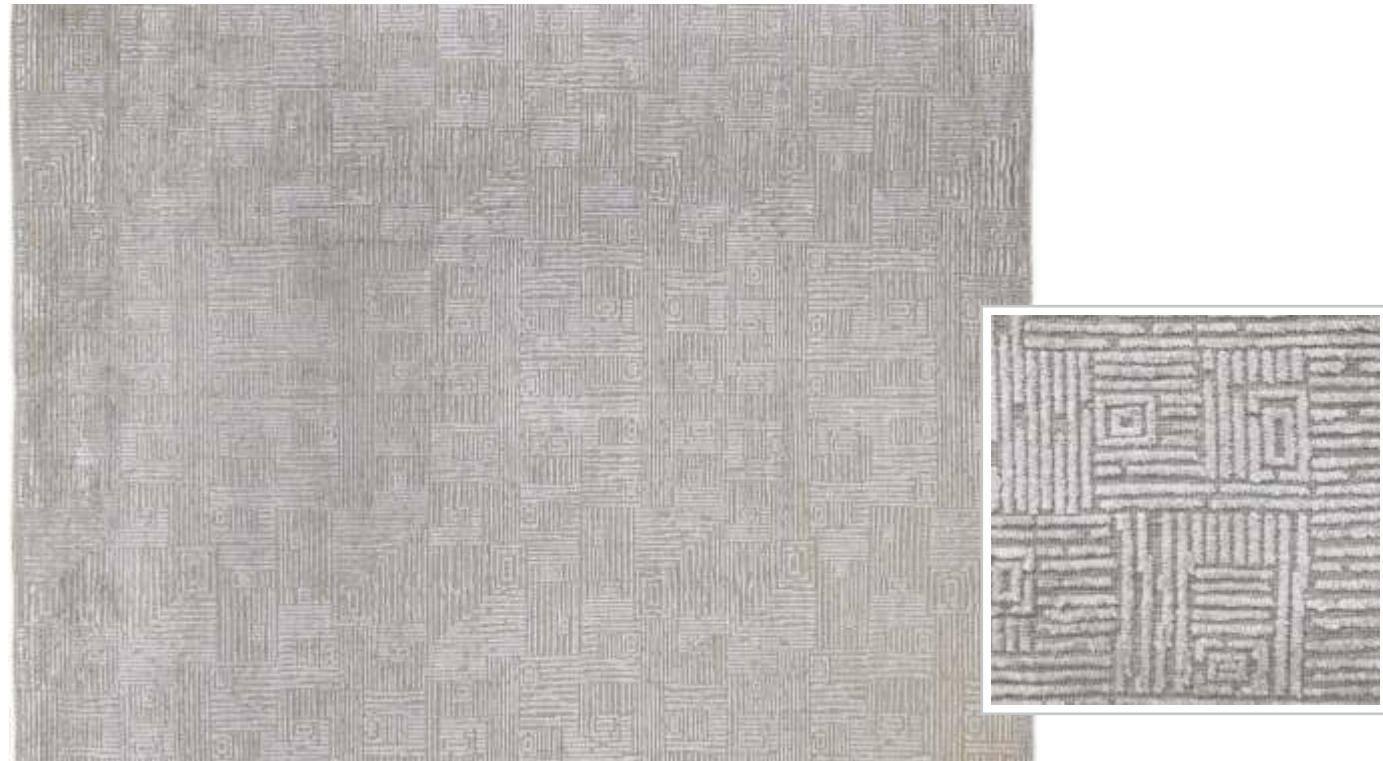
QUA-1
IVORY



QUA-4
SMOKE



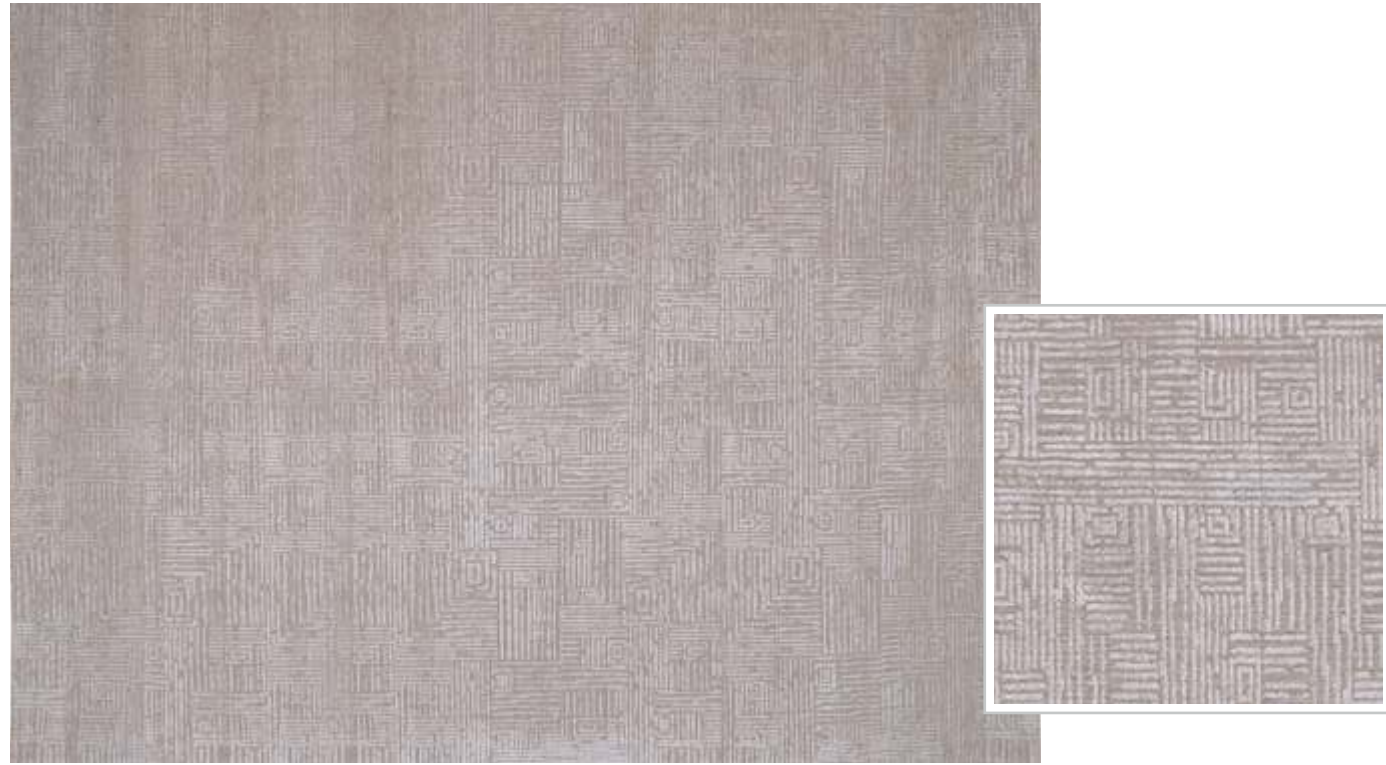
QUA-2
SILVER



QUA-5
INDIGO



NEW
QUA-3
BEIGE



NEW
QUA-6
CHARCOAL



NEW QUA-6 CHARCOAL



SERENA

Serena will be that impressive rug your friends and family talk about. A vibrant collection of tasteful and modern hand-knotted designs, this area rug has the added refinement of being crafted with premium handspun New Zealand wool and ultra-soft viscose. Its bright, beautiful color and upscale design will add a light, refreshing feeling to your home which you will enjoy for years.

Construction:	Hand-Knotted
Material:	Handspun New Zealand Wool & Art Silk (Viscose)
Backing:	No
Pile Height:	0.50"
Made In:	India
Sizes:	18" 2'X3' 8'X10' 9'X12' 10'X14'
Attributes:	Contemporary Designs / Rich Colors / Soft And Lustrous
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

SER-9
FIERY ORANGE



SER-12
CHARCOAL



SER-19
CARNATION PINK



NEW
SER-101
SKY BLUE



NEW
SER-102
BEIGE



NEW
SER-106
GRAPHITE



NEW SER-106 GRAPHITE



SYN-45 SILVER SAND

SYN-16
SOFT CAMEL



SYN-41
LIGHT GRAY



SYNERGY

Hand-knotted in India of fine New Zealand wool and touches of viscose, the Synergy collection's beauty lies in its forward-thinking design. This rug's modern approach combined with traditional double-washed finishing techniques culminate in a beautiful experience neither you nor your guests will soon forget.

Construction:	Hand-Knotted
Material:	Handspun New Zealand Wool & Art Silk (Viscose)
Backing:	No
Pile Height:	0.50"
Made In:	India
Sizes:	18" 2'X3' 8'X10' 9'X12' 10'X14'
Attributes:	Contemporary Designs / Soft And Lustrous / Medium Pile
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

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VINTAGE

The Vintage Collection is a group of timeless, antique-inspired rugs. Each piece was meticulously hand-knotted in India using 100% New Zealand wool in a high-density knot for durability. Featuring grand, intricate patterns and a low pile for easy maintenance, anyone will consider this collection an instant favorite.

Construction:	Hand-Knotted
Material:	Blended New Zealand Wool
Backing:	No
Pile Height:	0.02"
Made In:	India
Sizes:	18" 2'X3' 8'X10' 9'X12' 10'X14'
Attributes:	Low Pile / Eco-Friendly / Fringed Accents
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

VIN-1
SOFT CAMEL



VIN-3
POLO BLUE



VIN-10 POLO BLUE



WILLOW

New Zealand wool is carefully woven by hand to create the gorgeous Willow collection. Each rug bursts with colors and intricate designs, making it the perfect addition to any space that shouts for life and beauty. Willow is hand-knotted with great pride in India by Amer's skilled artisans.

Construction:	Hand-Knotted
Material:	Blended New Zealand Wool
Backing:	No
Pile Height:	0.30"
Made In:	India
Sizes:	18" 2'X3' 8'X10' 9'X12' 10'X14'
Attributes:	Eco-Friendly / Ultra Soft Underfoot / Fringed Accents
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

WIL-1
LIGHT BLUE



WIL-2
SILVER



WIL-3
GRAY



WIL-4
INDIGO



WIL-5
NAVY







WINSLOW

The finest New Zealand wool is hand-knotted together with a generous amount of viscose to produce the soft and durable Winslow collection. Each piece has a contemporary pattern and premium high-low dimension that allow to shine in any room within your home.

Construction:	Hand-Knotted
Material:	Blended Natural New Zealand Wool & Art Silk
Backing:	No
Pile Height:	0.25"
Made In:	India
Sizes:	18" 2'X3' 6'X9' 8'X10' 9'X12' 10'X14'
Attributes:	Scandinavian Patterns / High-Low Pile / Fringed Accents
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

WNS-1
AZURE



WNS-3
SAND



WNS-4
SMOKE



WNS-5
CHINA BLUE







ZENITH

Hand-knotted from New Zealand wool and organic handspun silk, the Zenith collection features a hand-carved, dynamic abstract design. Its upscale, high-density knot count and plush pile are perfect for a variety of living spaces, and you will love how soft this hand-knotted rug feels underfoot.

Construction:	Hand-Knotted
Material:	Raw Handspun New Zealand Wool & Raw Handspun Silk
Backing:	No
Pile Height:	0.44"
Made In:	India
Sizes:	18" 2'X3' 8'X10' 9'X12' 10'X14'
Attributes:	All-Natural Wool And Organic Silk / High-Low Pile / Fringed Accents
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

ZEN-1
CAPE COD



ZEN-2
SOFT CAMEL



ZEN-38
DARK GRAY



ZEN-41
SILVER



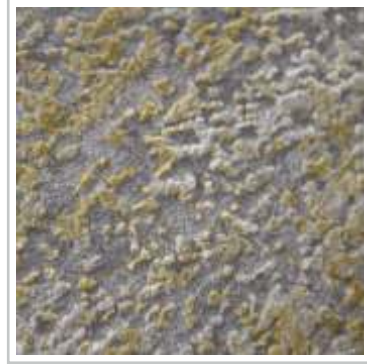
ZEN-52
GRAPHITE



ZEN-55
DARK GRAY



ZEN-64
GOLD



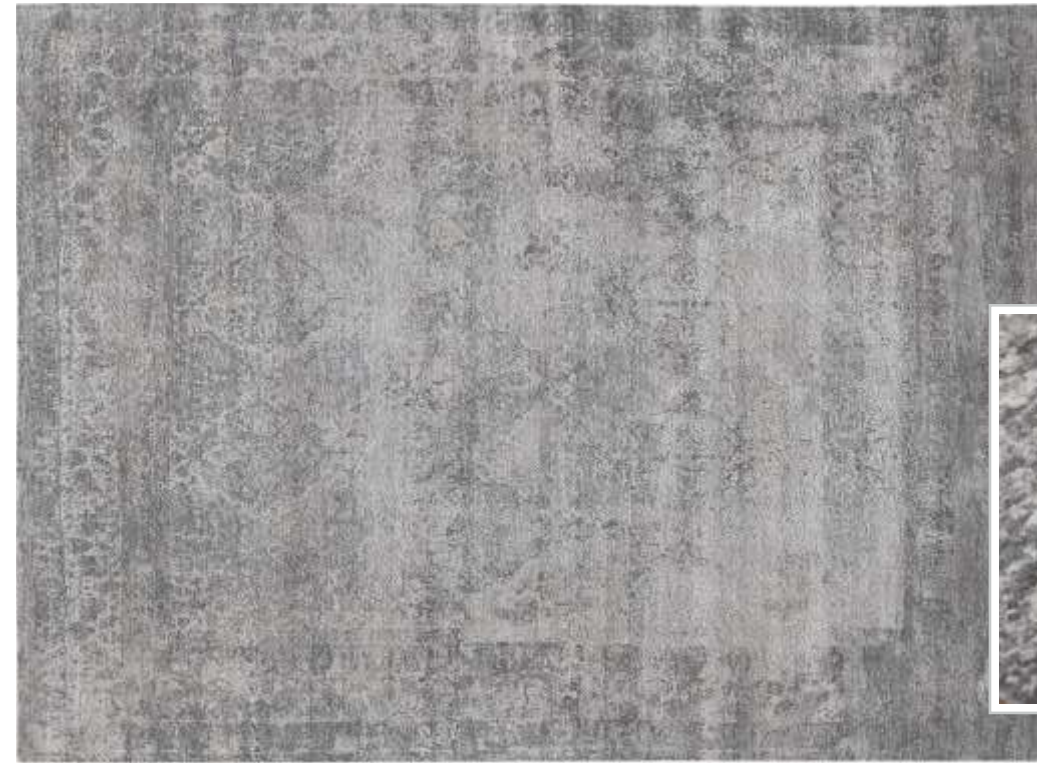
ZEN-68
SILVER SAND



ZEN-82
BLUE SAPPHIRE



ZEN-86
GRAY



ZEN-11
WATER SPRAY





HAND-HOOKED

Hand-hooked rugs are a great way to introduce pattern to neutral spaces and provide your room with a sense of belongingness. A hand-hooked rug is similar to a hand-tufted rug but it uses a crochet hook rather than a tufting gun. These rugs can be a game changer on how a place looks as they are more of a chunky, hand-sewn appeal. Hand-hooked rugs can make a statement by adding an element of depth and warmth with its rustic color palette that compliments the rest of your space. Amer offers an exclusive collection of hand-hooked rugs to brighten up any space with its colorful rugs in a variety of hues.





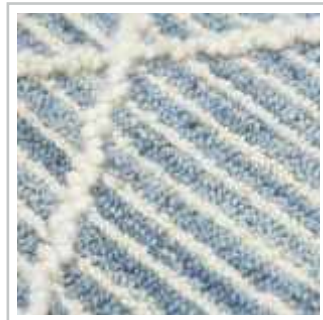
BERLIN

Constructed in a looped and double-knotted style, the Berlin collection is known for its unique, high-low texture and Southwestern flair. Each rug is hand-hooked with pride by Amer's skilled weavers in India using only the finest New Zealand wool, ensuring a soft texture underfoot. Your guests will be impressed and you will grow to love these fashion-forward rugs.

Construction:	Hand-Hooked
Material:	Blended New Zealand Wool
Backing:	Yes
Pile Height:	0.40"
Made In:	India
Sizes:	18" 2'X3' 5'X8' 8'X10' 9'X13'
Attributes:	Precision Hand-Looped / High-Low Pile / Cotton Backing
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

BER-2
GRAY

BER-1
BLUE WHITE



BER-2
GRAY



BER-3
IVORY



BER-4
GRAY BEIGE



BER-5
DARK GRAY



BER-6
CHARCOAL WHITE



NEW
BER-7
MULTI



NEW
BER-8
DARK GRAY





BOSPAGE

New England charm and sensibility is the hallmark of the Bospage collection. Hand-hooked by skilled artisans in India, this beautiful micro-looped collection is made of all natural wool featuring a cotton backing, and is available in many neutral tones, making it at home in any setting.

Construction:	Hand-Hooked
Material:	Blended New Zealand Wool
Backing:	Yes
Pile Height:	0.40"
Made In:	India
Sizes:	18" 2'X3' 5'X7'6" 7'6"X9'6" 8'X11'
Attributes:	All-Natural Wool / Micro-Looped / Soft, Medium Pile
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

BOS-22
WHITE IVORY

BOS-33
SHALE GRAY

BOS-34
GRAY STEEL

BOS-35
SKY BLUE



BOS-36
GRAPHITE



BOS-61
SLATE GRAY



BOS-64 TEAL BLAZE



ROMANIA

The Romania collection offers everything you need in an area rug; durability, comfort, and sophistication. Each piece flaunts multiple colors and intricate details which will leave you amazed. This micro-looped area rug is hand-hooked in India of only the finest New Zealand wool, and will surely become your household's favorite.

Construction:	Hand-Hooked
Material:	Blended New Zealand Wool
Backing:	Yes
Pile Height:	0.40"
Made In:	India
Sizes:	18" 2'X3' 5'X8' 8'X10' 9'X13'
Attributes:	Micro-Looped / Ultra Soft Underfoot / Cotton Backing
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

ROM-1
GRAY BLUE

ROM-1
GRAY BLUE

ROM-2
LIGHT BLUE

ROM-3
GOLD

ROM-4
NAVY



ROM-5
ORANGE GRAY



ROM-6
OLIVE GREEN



ROM-7
GRAY



ROM-8
ROYAL BLUE





VISTA

Vista is the collection that will never disappoint. These rugs are thoughtfully hand-hooked in India in a cut-and-looped fashion, using 100% of the finest New Zealand wool. Subtle but grand, understated with a subtle Southwestern flair, the Vista collection will surely captivate the senses and bring balance to any of room in your home.

Construction:	Hand-Hooked
Material:	Blended New Zealand Wool
Backing:	Yes
Pile Height:	0.40"
Made In:	India
Sizes:	18" 2'X3' 5'X8' 8'X10' 9'X13'
Attributes:	Looped And Cut Pile / Geometric Patterns / Cotton Backing
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

VIS-1
GRAY



VIS-2
KHAKE



VIS-4
IVORY



VIS-6
NAVY



VIS-5
RUST





HAND-TUFTED

Upgrade your cozy escapes with these beautiful hand tufted rugs in eclectic designs to add a laid-back and modern elegance. A hand-tufted rug is made by punching strands of wool into a canvas that is stretched on a frame with the help of a hand-operated tool. The hand-tufted rugs are proven to be wise investments because of their stunning beauty and their cost-effective nature. Amer offers you hand-tufted rugs that give a relaxed feeling and can make homes look like a place where you can enjoy natural elements without going for heavy detailing.





ABSTRACT

This alluring and artistic area rug will create drama and movement in a contemporary or transitional setting. The abstract motif resembling reflecting water, created in neutral colorways, gives your space the interest you need while fitting into a variety of spaces. Hand-tufted in India by skilled artisans from premium wool for durability and silky viscose for softness and shine, this rug will be treasured for a lifetime.

Construction:	Hand-Tufted
Material:	Blended New Zealand Wool & Art Silk (Viscose)
Backing:	Yes
Pile Height:	0.50"
Made In:	India
Sizes:	18" 2'X3' 4'X6' 5'X8' 8'X10' 9'X13'
Attributes:	Plush Pile / Contemporary Patterns / Soft And Lustrous
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

ABS-7
NAVY

ABS-2
SAND



ABS-3
ORANGE



ABS-4 BLUE



ABS-7 NAVY



ABS-5 WATER BLUE



ABS-6 DARK GRAY



BOHO

You will adore this bright, bohemian collection featuring bold colors in a thick, plush design. Boho is hand-tufted with pride in India of 100% New Zealand wool, and is as sturdy as it is soft. Featuring a cotton backing to prevent some sliding and shifting, this rug is the perfect addition to your bohemian or transitional home.

Construction:	Hand-Tufted
Material:	Blended New Zealand Wool
Backing:	Yes
Pile Height:	0.45"
Made In:	India
Sizes:	18" 2'X3' 5'X8' 7'6"X9'6" 8'X11'
Attributes:	All-Natural Wool / Micro-Looped / Vibrant Colors
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

BOH-1
ORANGE



BOH-3
IVORY



BOH-5
BLUE VIOLET



BOH-6
PASTEL BLUE



BOH-8
NAVY



BOH-11
STEEL BLUE





LAUREL

The strikingly simple yet elegant look allows the Laurel collection the flexibility to enhance any type of room. It offers a soft texture and neutral tones that will add dimension to any space without overwhelming the décor. Painstakingly hand-tufted in India of all natural wool with a cotton backing, it will surely last for generations.

Construction:	Hand-Tufted
Material:	Blended Natural New Zealand Wool
Backing:	Yes
Pile Height:	0.45"
Made In:	India
Sizes:	18" 2'X3' 5'X7'6" 7'6"X9'6" 8'6"X11'6"
Attributes:	All-Natural Wool / Cotton Backing / Soft, Medium Pile
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"



LAU-1 IVORY



LAU-2 TURQUOISE BLUE



LAU-5 GRAPHITE



LAU-6 SEA BLUE



LAU-3 GRAY



LAU-4 CAMEL



LAU-7 CHAMPAGNE



LAU-11 RUST



LAU-12 CHARCOAL



LAU-21 APPLE GREEN



LAU-22 BLUE SPRUCE



Embossing is the process of cutting the borders of motif on the rug which gives fine detailing to the motif. Amer Rugs expertised artisans pay attention to the minute detailing of the motif by decreasing height of the piles other than motif. In this way beautiful intricate design come into reality which seems to be protude out of the background of rug.



TARTAN

This charming Tartan collection in a classic plaid pattern will be a bold but elegant addition to your home. Hand-crafted with pride in India of micro-looped all natural wool, this plush, dense area rug will add softness and warm up any space. Featuring a cotton backing to prevent some sliding and shifting, this rug is perfect for high-traffic areas or homes with children and pets.

Construction:	Hand-Tufted
Material:	Blended New Zealand Wool
Backing:	Yes
Pile Height:	0.45"
Made In:	India
Sizes:	18" 2'X3' 3'6"X5'6" 5'X7'6" 8'X10' 9'X13'
Attributes:	All-Natural Wool / Soft, Medium Pile / Micro-Looped
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

TRA-4
SAND



TRA-5
KHAKI



TRA-6
CHARCOAL



TRA-8
DARK GRAY



TRA-10
ORANGE



TRA-11
BLUE



TRA-14
ROSE GOLD



TRA-6 CHARCOAL



VESTIGE

Vestige is a soft, natural area rug collection comprising all the comfort and beauty you need in a handmade piece of floor art. Hand-tufted in India with blended New Zealand wool and viscose, this sophisticated rug has a luxurious feel, and its neutral color blends well with any room décor. This alluring area rug will add value and become the perfect aesthetic for your space in an instant.

Construction:	Hand-Tufted
Material:	Blended New Zealand Wool & Art Silk (Viscose)
Backing:	Yes
Pile Height:	0.45"
Made In:	India
Sizes:	18" 2'X3' 3'6"X5'6" 5'X7'6" 8'X10' 9'X13'
Attributes:	Classic Patterns / Cut And Looped Construction / Soft And Lustrous
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

VES-2
STEEL BLUE

VES-6
DENIM GRAY

VES-7
GRAY

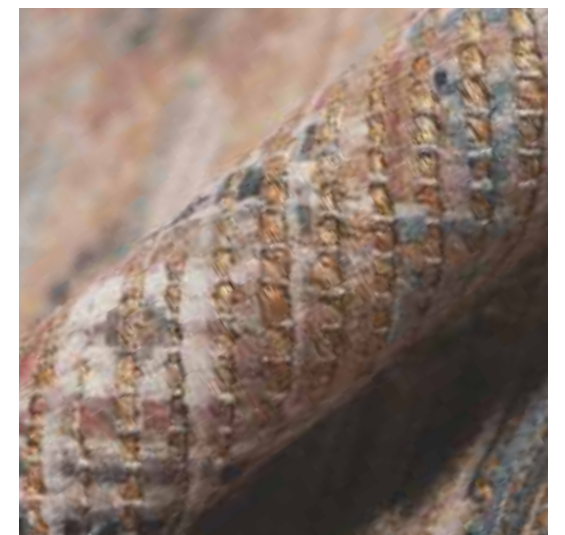
VES-11
CAMEL





HAND-WOVEN

Each piece of hand woven rug is unique. These rugs show reflections of the weaver's artistic design. Hand woven rugs are worthy to be called as masterpieces because of the tremendous effort and thought that is put into their design, pattern and construction. Amer offers modern hand woven rugs in beautifully coordinated colors, in subtle and bold designs that add simplicity and a stunning focal point to your place.





AFFINITY

The Affinity collection is a beautiful selection of Hand-loomed, Gabbeh-inspired designs in earthy, neutral colors. Made with pride in India of only the premium viscose, each rug is super plush and will ground any room in beauty and design. Your guests will be impressed with this high-quality, casual area rug.

Construction:	Hand-Woven
Material:	Art Silk (Viscose)
Backing:	No
Pile Height:	0.40"
Made In:	India
Sizes:	18" 2'X3' 4'X6' 5'X8' 8'X10' 9'X12' 10'X14'
Attributes:	Super Plush / Neutral Tones / Modern Color Hues
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

AFN-1
SILVER

AFN-3
IVORY

AFN-4
SAND

AFN-5
LIGHT BLUE



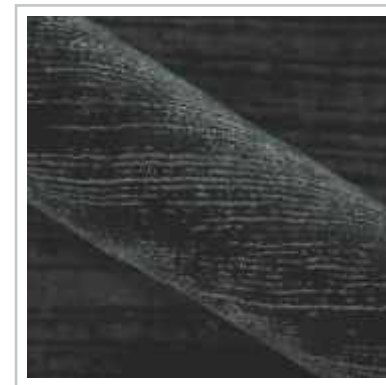
AFN-7
BLUE SAPPHIRE



AFN-11
SEA



AFN-12
STONE GRAY



AFN-14
CAMEL





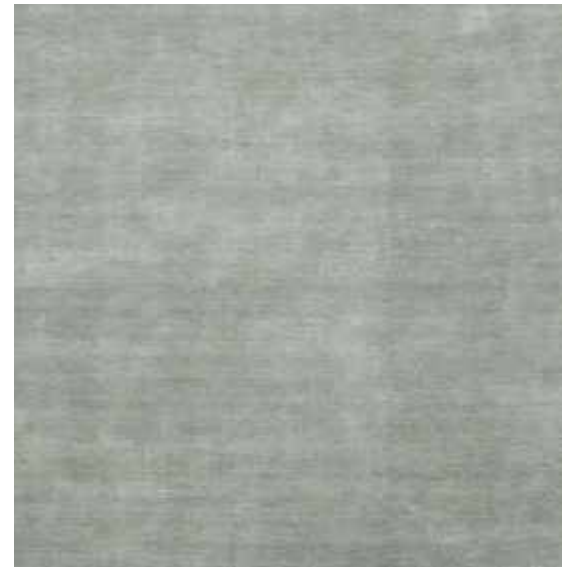
ARZ-1 CHOCOLATE



ARZ-1 CHOCOLATE



ARZ-2 JAIPUR IVORY



ARZ-3 LINK WATER



ARZ-4 POLO BLUE



ARZ-5 RUST



ARZ-6 DARK GRAY



ARZ-30 NAVY BLUE

ARIZONA

Featuring a plush, soft touch underfoot, the Arizona collection blends perfectly into a variety of home settings. Handwoven in India of fine, handspun New Zealand wool, this transitional area rug is crafted in a tonal color scheme that will easily fit into any room decor. Your guests will be impressed with this high-quality, casual area rug.

Construction:	Hand-Woven
Material:	Handspun New Zealand Wool
Backing:	No
Pile Height:	0.80"
Made In:	India
Sizes:	18" 2'X3' 4'X6' 5'X8' 8'X10' 9'X12' 10'X14'
Attributes:	All-Natural Wool / Plush Pile / Modern Color Hues
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"



BLEND

The Blend Collection is a beautiful selection of hand-loomed, Gabbeh-inspired designs in earthy, neutral colors. Made with pride in India of only the finest New Zealand wool and premium viscose, each rug is super plush and will ground any room in beauty and design.

Construction:	Hand-Woven
Material:	Blended New Zealand Wool & Art Silk (Viscose)
Backing:	No
Pile Height:	0.80"
Made In:	India
Sizes:	18" 2'X3' 4'X6' 5'X8' 8'X10' 9'X12' 10'X14'
Attributes:	Super Plush / Colorblock Designs / Neutral Tones
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

BLN-1
LIGHT GRAY



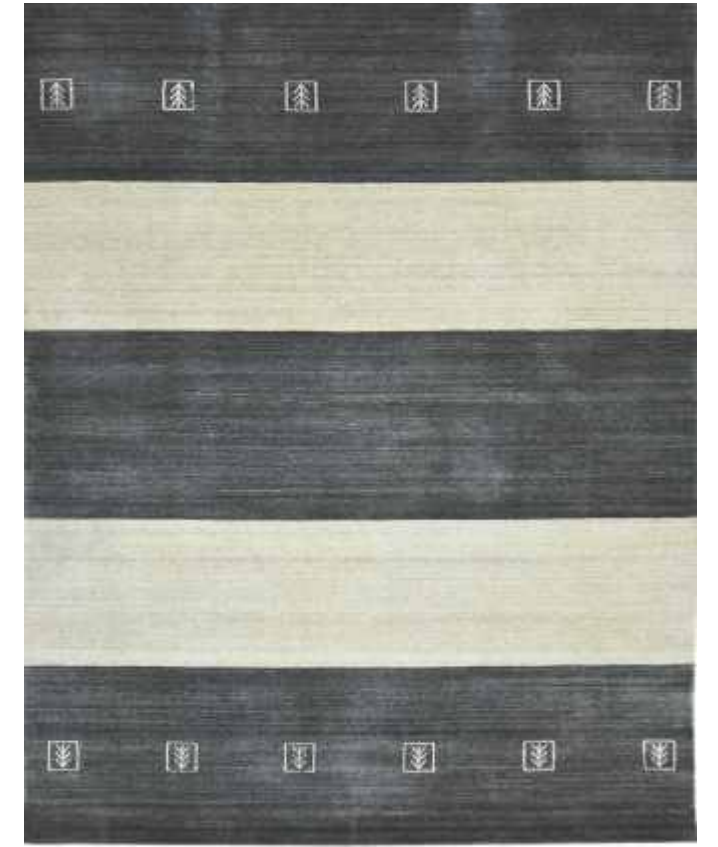
BLN-2
IVORY



BLN-4 IVORY



BLN-15 CHARCOAL



BLN-5 CHARCOAL



BLN-18 GRAY

BRK-4 STONE BLUE



BRK-1
GRAY



BRK-2
BEIGE



BRK-3
OLIVE GREEN



BRK-4
STONE BLUE



BRK-5
CHARCOAL



BROOKLYN

This soft, natural Brooklyn collection has all the comfort and beauty you need in a hand-woven piece of floor art. Hand-woven in India with New Zealand wool and viscose, this rug has the luxurious feel and sophistication you want, and its neutral color blends well with any room décor. Get this alluring rug today and see how it can add value and aesthetic appeal to your space in an instant.

Construction:	Hand-Woven
Material:	Blended New Zealand Wool & Art Silk (Viscose)
Backing:	No
Pile Height:	0.35"
Made In:	India
Sizes:	18" 2'X3' 5'X8' 8'X10' 9'X12' 10'X14'
Attributes:	Soft And Lustrous / Plush Pile / Plaid Pattern
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"



HAMPTON

This trendy and eye-catching plaid Hampton rug collection is made of all-natural renewable jute and features hand-knotted fringe on both ends for added style. Flaunting a classic flat weave construction that is easy to maintain and perfect for high-traffic areas, it is woven by hand in India from 100% natural jute.

Construction:	Hand-Woven
Material:	Handspun Jute
Backing:	No
Pile Height:	0.02"
Made In:	India
Sizes:	18" 2'X3' 3'6"X5'6" 5'X7'6" 8'X10'
Attributes:	Organic And Eco-Friendly / Trendy Plaid Design / Fringed Accents
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"



HMP-1 OLIVE



HMP-2 CHARCOAL



HMP-3 BLUE



HMP-4 BRICK RED

Visit us online for more images, details and stock availability.



HEA-1 SILVER



HEA-1 SILVER



HEA-3 IVORY



HEA-5 IRON



HEA-6 DARK GRAY

HEAVEN

A tonal look with unlimited application, this Heaven rug collection features richly speckled striations of wool across its plush surface. Hand-woven in India by master artisans, it sets a restrained and elegant foundation upon which to build a room.

Construction:	Hand-Woven
Material:	Blended Natural New Zealand Wool
Backing:	No
Pile Height:	0.80"
Made In:	India
Sizes:	18" 2'X3' 4'X6' 5'X8' 8'X10' 9'X12' 10'X14' 12'X15'
Attributes:	All-Natural Wool / Medium Pile / Neutral Color Hues
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"



The Dyeing of Carpet Yarn is an integral part of the rug manufacturing process which is quite laborious and difficult. The shades that the dyeing process imparts bring an essence to the rugs. The artistic motifs and patterns really come alive only when the rug has gone through the process of dyeing.



HOUSTON

Named after one of the best places in Texas, the Houston collection lives up by its name. These floor art were beautifully architected, as if they are inviting eyes to lay on them. Each piece comes in a muted shade that is perfect for putting home elements together. Handmade using 100% Blended Natural New Zealand Wool and designed with high-low pile, these rugs offer just the right amount of cozy cushioned softness underfoot.

Construction:	Hand-Woven
Material:	Blended Natural New Zealand Wool
Backing:	No
Pile Height:	0.35"
Made In:	India
Sizes:	18" 2'X3' 3'6"x5'6" 5'x7'6" 7'9"x9'9" 8'9"x11'9"
Attributes:	All-Natural Wool / High-Low Pile / Neutral Hues
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

NEW
HOU-6
TURQ GRAY

NEW
HOU-1 NATURAL
WHITE



NEW
HOU-2
BEIGE



NEW
HOU-3
LIGHT GRAY



NEW
HOU-4
NATURAL GRAY



NEW
HOU-5
DARK GRAY



NEW
HOU-6
TURQ GRAY



NEW HOU-7 BROWN



INARA

Envelop your home with beauty and style with this classic hand-woven Inara collection. Hand-crafted in India at an award-winning facility, this rug is made from New Zealand wool with the addition of viscose for sheen and luster. Featuring a timeless design and an incredible softness, this rug works well in any setting in your home.

Construction:	Hand-Woven
Material:	Blended New Zealand Wool & Art Silk (Viscose)
Backing:	No
Pile Height:	0.30"
Made In:	India
Sizes:	18" 2'X3' 4'X6' 5'X8' 8'X10' 9'X12' 10'X14'
Attributes:	Classic Designs / Medium Pile / Soft And Lustrous
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"

INA-2
DARK GRAY



INA-7
AQUA



INA-8
GOLD



INA-9
DENIM BLUE



INA-10
LIGHT GRAY





NORWOOD

Simple yet elegant is the hallmark of the Norwood collection. Each piece looks luxurious and feels comfortable. They are suitable for living rooms, dining rooms, bedrooms, kids rooms, and even offices. Made of 100% New Zealand Wool by the skilled artisans of India, these area rugs will give you an experience that would always make you want to go home.

Construction:	Hand-Woven
Material:	New Zealand Wool
Backing:	No
Pile Height:	0.40"
Made In:	India
Sizes:	18" 2'X3' 3'6"x5'6" 5'x7'6" 7'9"x9'9" 8'9"X11'9"
Attributes:	Hand-Finished / Medium Profile / Neutral Hues
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

NEW
NOR-1
CREAM

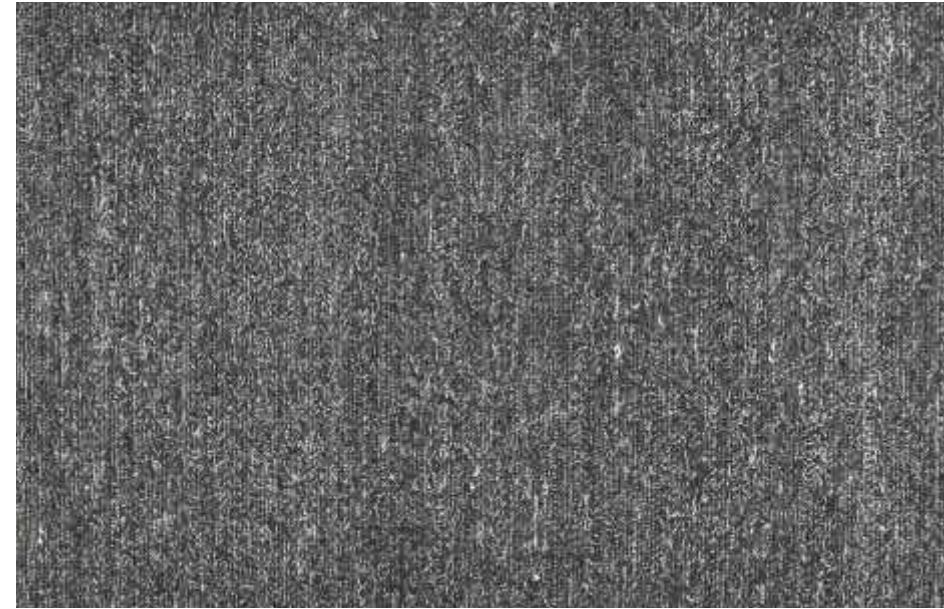
NEW
NOR-1
CREAM



NEW
NOR-2
IVORY



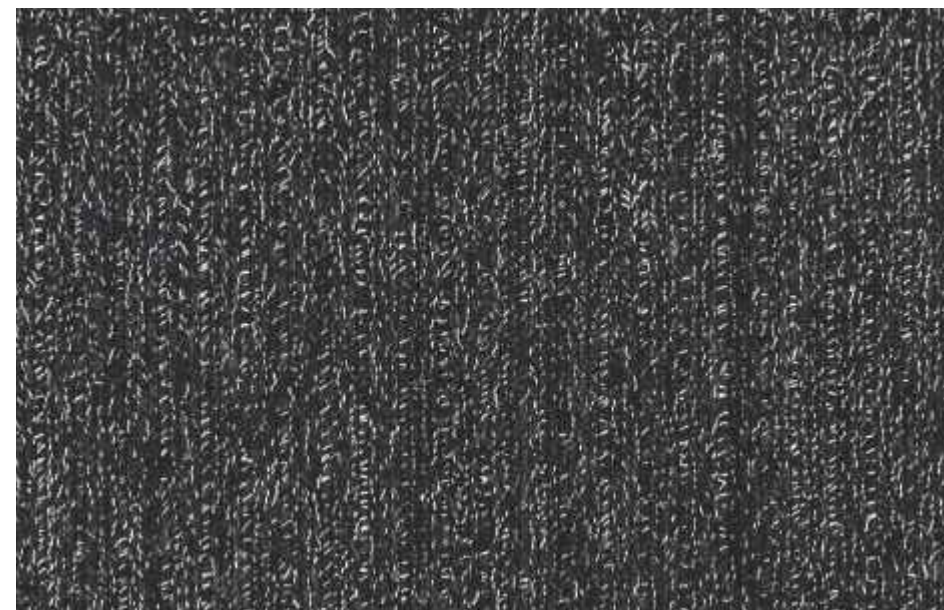
NEW
NOR-3
GRAY



NEW
NOR-4
CAMEL



NEW
NOR-5
NAVY



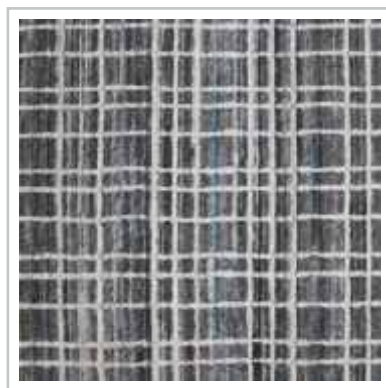


PARADISE

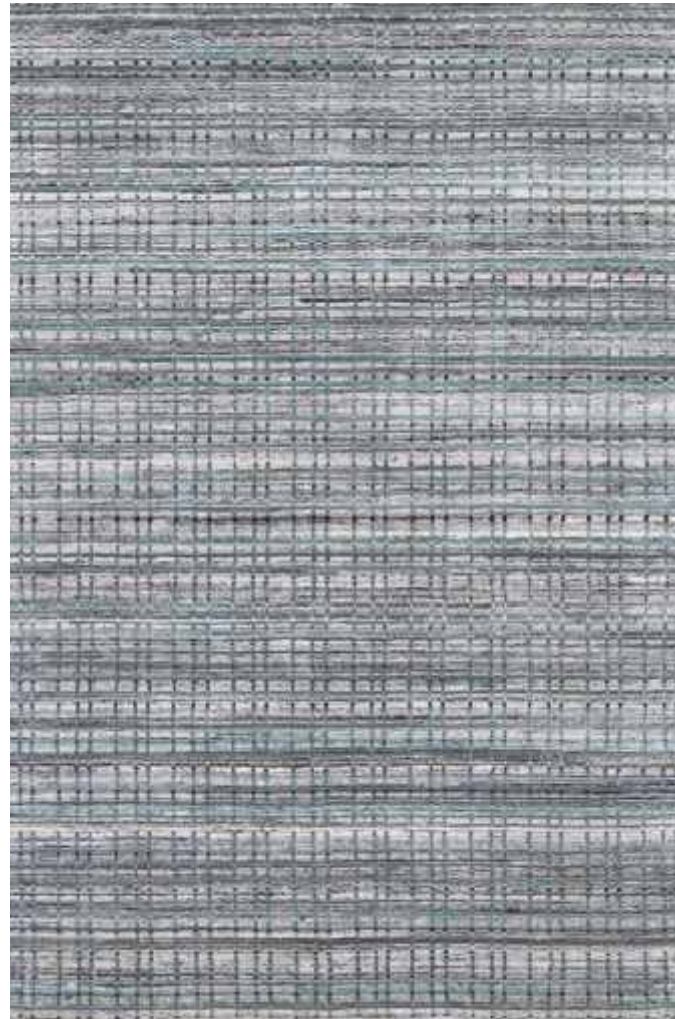
A subtle crosshatched pattern gives the Paradise collection a farmhouse feel, while the hand-woven nature allows for a truly upscale look. Hand-woven in India of wool, polyester, and viscose for a smooth, silky shine. This stunning area rug will look great in any room in your home and last a lifetime.

Construction:	Hand-Woven
Material:	Blended Art Silk / Polyester / Wool
Backing:	No
Pile Height:	0.35"
Made In:	India
Sizes:	18" 2'X3' 3'X5' 5'X8' 8'X10' 9'X12'
Attributes:	Crosshatched Patterns / Medium Pile / Soft And Lustrous
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

PRD-1
GRAY



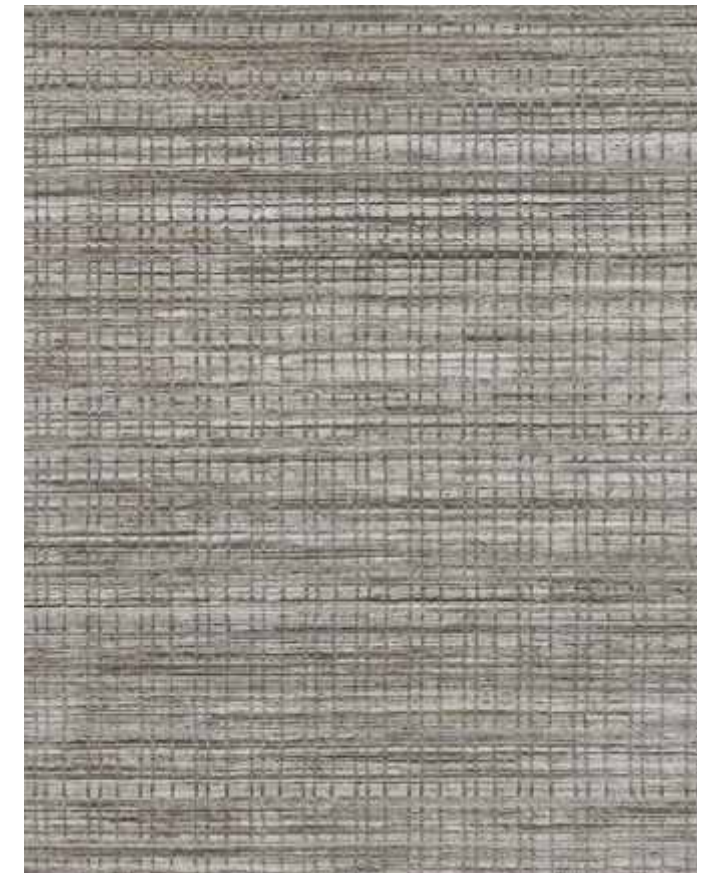
PRD-2
GRAYISH BLUE



PRD-3 GOLD



PRD-5 BRICK RED



PRD-4 BEIGE



PRD-6 BLUE



PRAIRIE

The Prairie Collection combines the warmth and pastoral charm of all natural jute with the extra pop of color from polyester to create a special kind of floor art. Handwoven in India into a low pile, Prairie is perfect for high traffic areas, kitchens, sunrooms, kids' rooms, or anywhere you want to make a lasting impression.

Construction:	Hand-Woven
Material:	Jute / Polyester
Backing:	No
Pile Height:	0.02"
Made In:	India
Sizes:	18" 2'X3' 3'6"X5'6" 5'X7'6" 8'X10'
Attributes:	Farmhouse Style / Low Pile / Fringed Accents
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"



PRE-1 SAGE GREEN



PRE-2 DENIM ORANGE



PRE-3 MULTI

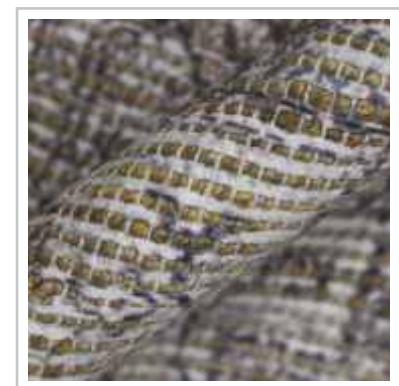


PRE-4 BLUE RUST

PRE-5
LIGHT BLUE PINK



PRE-6
DOVE GRAY





RAFFIA

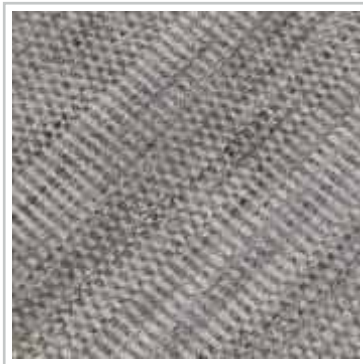
Surround your home with beauty and style with this classic hand-woven Raffia area rug collection. Hand-crafted in India at an award-winning facility, this rug is made from premium New Zealand wool and a hint of art silk for added softness and sheen. Featuring a subtle design in a variety of colors, this rug works well in any setting in your home.

Construction:	Hand-Woven
Material:	Blended New Zealand Wool & Art Silk (Viscose)
Backing:	No
Pile Height:	0.35"
Made In:	India
Sizes:	18" 2'X3' 3'X5' 5'X8' 8'X10' 9'X12'
Attributes:	Subtle Designs / Low Pile / Soft And Lustrous
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

RAF-1
BEIGE



RAF-2
SILVER



RAF-4
SAGE



RAF-5
SILVER GRAY



RAF-7
GRAYISH BLUE



RAF-9
BEIGE





VIV-2 GRAY



VIV-1 BLUE



VIV-2 GRAY



VIV-3 ORANGE



VIV-4 GOLD

VIVID

Reminiscent of a cableknit sweater, this soft, hand-woven Vivid collection pulls you in and wraps you in cozy comfort. Expertly hand-woven in India of strong New Zealand Wool and the finest premium cotton for softness, it ensure long-lasting beauty and use. Vivid will add style and value to your home in an instant.

Construction:	Hand-Woven
Material:	Blended New Zealand Wool
Backing:	No
Pile Height:	0.40"
Made In:	India
Sizes:	18" 2'X3' 3'X5' 5'X7'6" 8'X10' 9'X12'
Attributes:	All-Natural Wool And Organic Cotton / High-Low Pile / Fringed Accents
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"



FLAT-WEAVE

A flat weave rug can either serve as a complementing interior decor or an eye-catching focal point for your living space. The amount of time, effort, and fine craftsmanship which goes into each piece of a traditional flat weave rug gives it a distinct and remarkable aesthetic. These rugs don't include knots; instead, they are constructed with some simple weaving techniques. Amer offers a flat weave rug that can easily adapt itself, no matter what the prevailing style of your home may be, whether traditional, contemporary or modern.



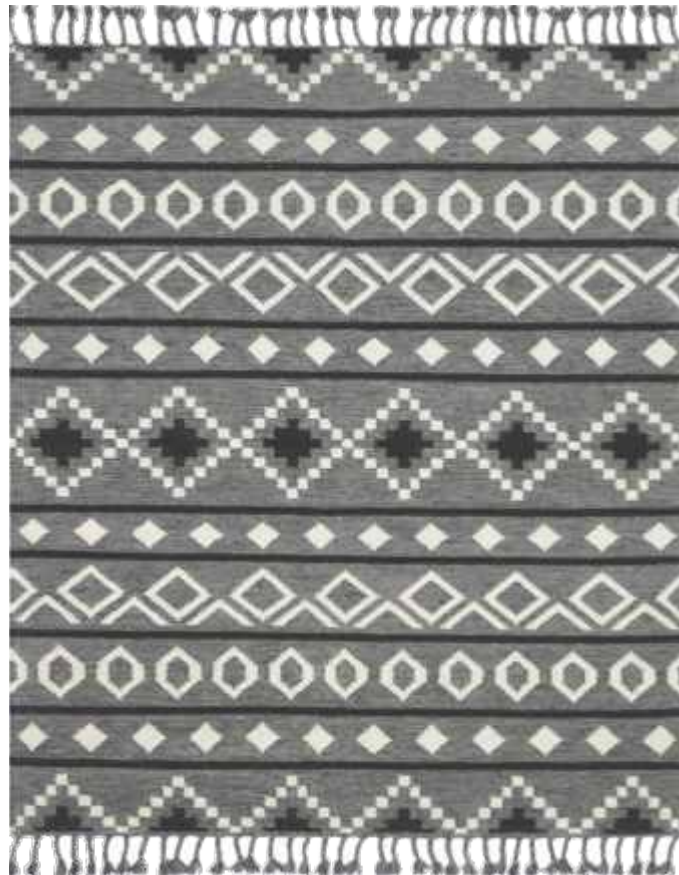


ARTIFACTS

Bring the timeless tribal beauty into your home with this alluring Artifacts collection. Showcasing a combination of eclectic and southwestern designs with hand-knotted fringe, this will fit into a variety of home decor styles. Beautifully hand-woven by skilled artisans in India using 100% all-natural wool, this rug will endure the test of time.

Construction:	Flat-Weave
Material:	Blended Natural New Zealand Wool
Backing:	No
Pile Height:	0.02"
Made In:	India
Sizes:	18" 2'X3' 3'X5' 5'X8' 8'X10' 9'X12'
Attributes:	Reversible / Eco-Friendly / Fringed Accents
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

ARI-14
SKY BLUE



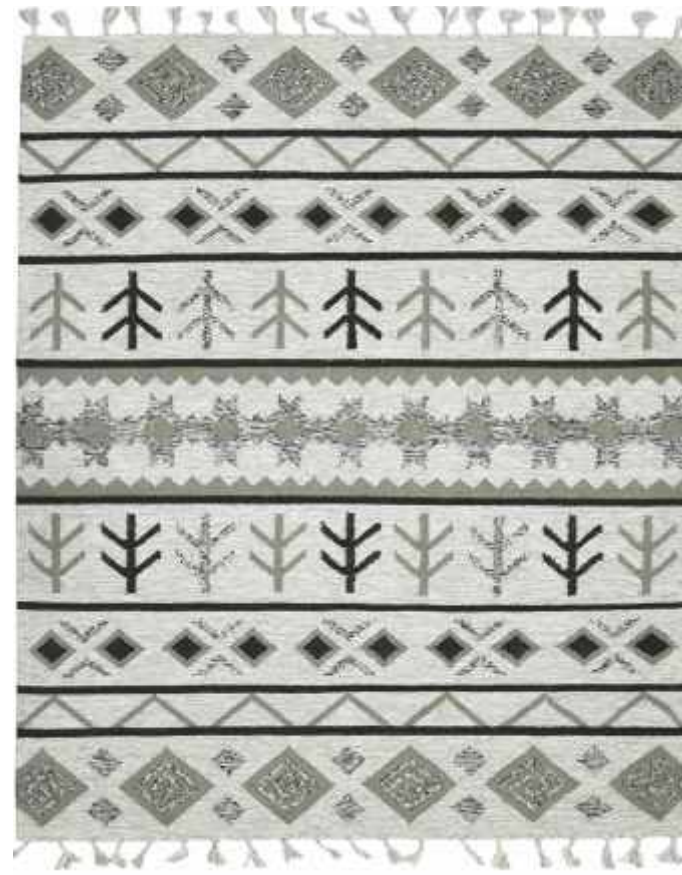
ARI-1 GRAY



ARI-2 DOVE GRAY



ARI-3 SILVER



ARI-4 IVORY

ARI-5
IVORY



ARI-6
RED



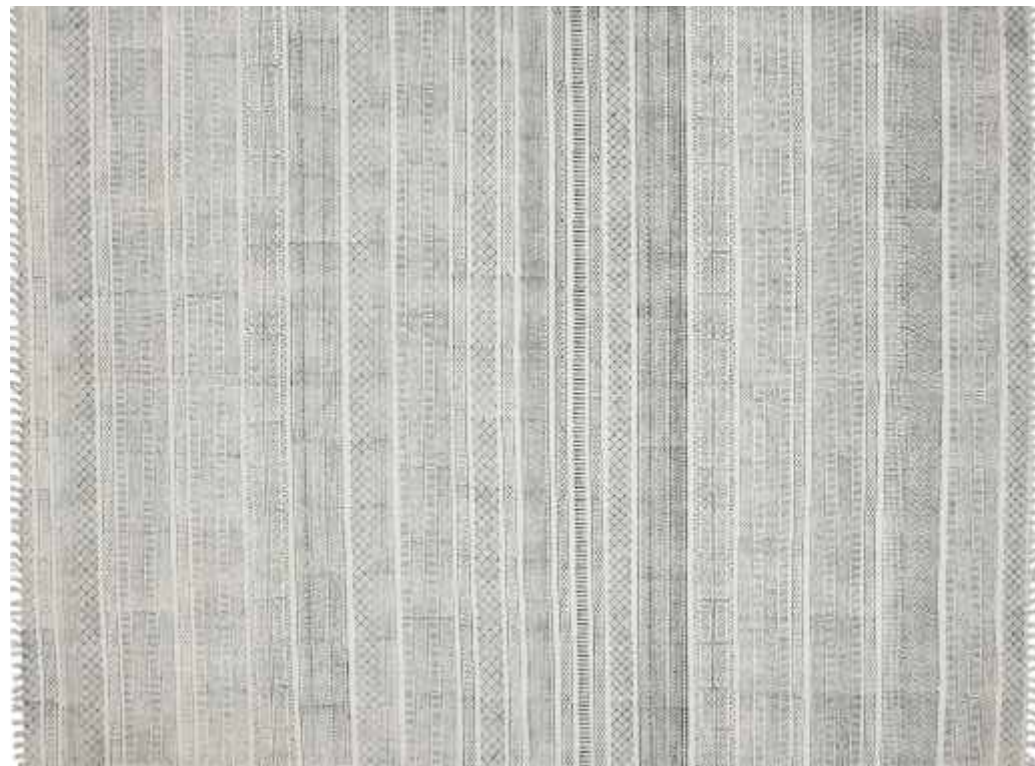


DUNE

The Dune collection offers natural cotton rugs in a relaxed yet refined pattern. Featuring a low profile, subtle texture, and distressed geometric patterns, this collection will elevate your casual and cozy space to new heights. Looks and feels great in living rooms and bedrooms alike, with matching runners available. Handmade in India with all-natural, eco-friendly cotton featuring 1-inch braided tassels and a screen printed pattern with unbelievable softness and versatility.

Construction:	Flat-Weave
Material:	Cotton
Backing:	No
Pile Height:	0.02"
Made In:	India
Sizes:	18" 2'x3' 3'x5' 5'x7'6" 7'6"x10 8'6"x12 2'6"x8'
Attributes:	Silk-screened Patterns / Thin Profile / Soft Feeling
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"

NEW
DUN-1
CHARCOAL



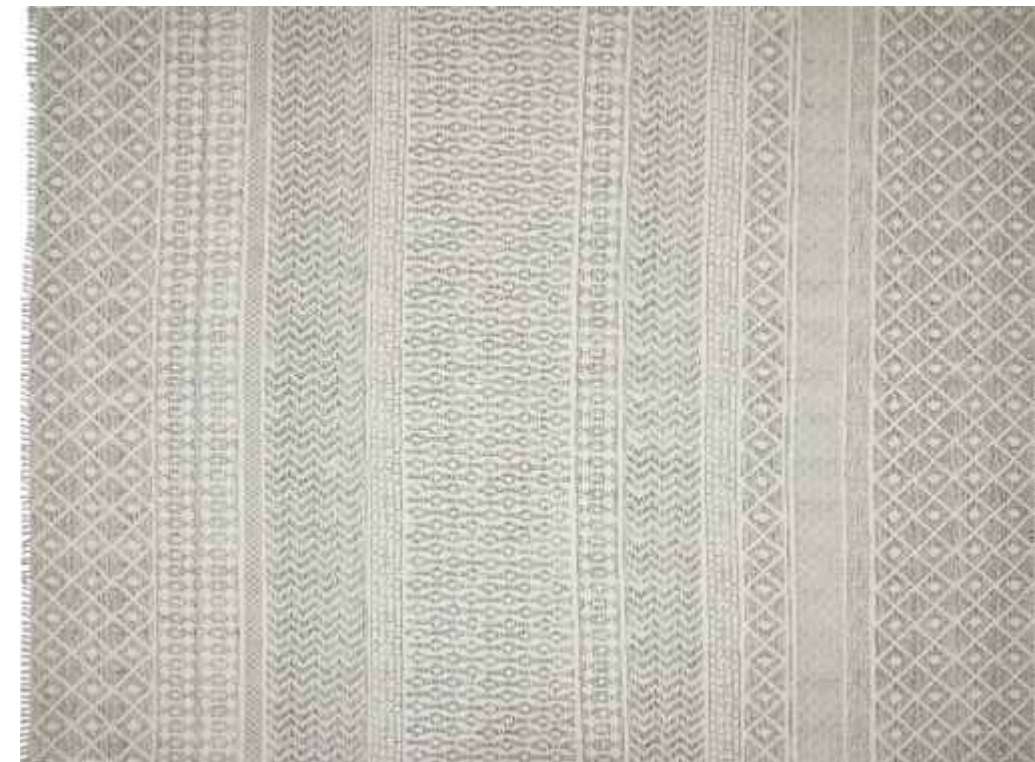
NEW
DUN-4
STONE BLUE



NEW
DUN-3
BROWN

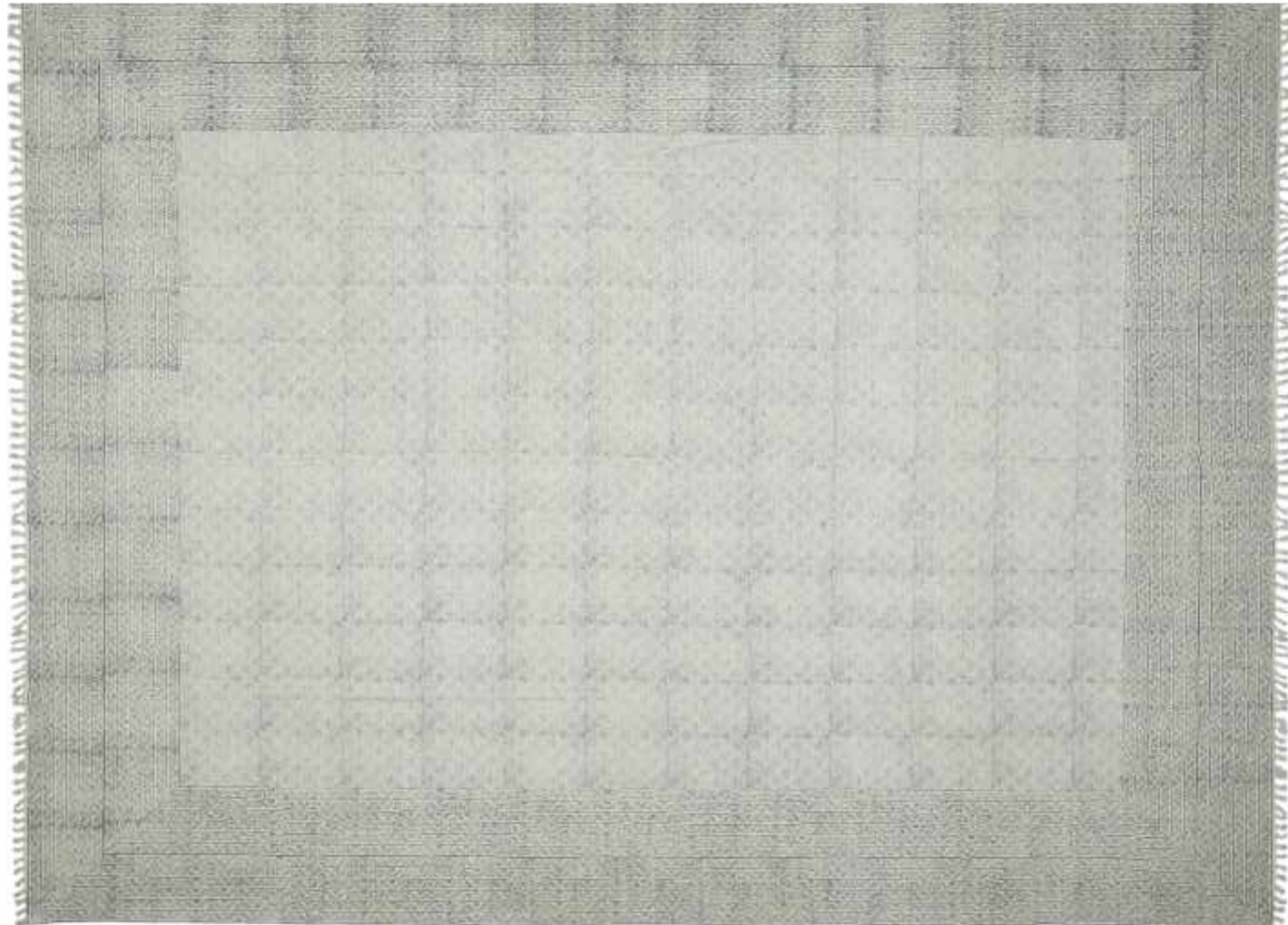


NEW
DUN-5
GRAY



FLAT-WEAVE | DUNE

NEW
DUN-6
BLUE





NATURALS

This all-natural, farmhouse style rug collection is a beautiful blend of casual and elegant. Naturals is expertly woven in India of durable jute and fine cotton, making it an environmentally friendly addition to your home. Whether at the beach or on the farm, this gorgeous flat weave area rug will adapt to any style of decor in your home, and last for years to come.

Construction:	Flat-Weave
Material:	Jute & Cotton
Backing:	No
Pile Height:	0.02"
Made In:	India
Sizes:	18" 2'X3' 3'X5' 5'X8' 8'X10'
Attributes:	Reversible / High-Low Pile / Eco-Friendly
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"

NAT-3
ORANGE



NAT-1 BLUE



NAT-2 BROWN



NAT-5 AQUA



NAT-3 ORANGE



NAT-4 PINK



NAT-6 DARK GRAY



NAT-7 NAVY



ZOLA

The all-natural Zola collection is durable and long-lasting, and is designed to give added dimension and color to your entire space. This casual flat weave is hand-woven in India from natural jute with a gorgeous pop of eco-friendly rayon. It will fit into a variety of designs such as farmhouse, coastal, and transitional, but you can make it your own and enjoy it for years to come.

Construction:	Flat-Weave
Material:	Jute & Art Silk
Backing:	No
Pile Height:	0.02"
Made In:	India
Sizes:	18" 2'X3' 3'X5' 5'X8' 8'X10'
Attributes:	Reversible / Ultra Low Pile / Environmentally Friendly
Custom:	Yes
Please Note:	All sizes are nominal, accepted variance is +/- 3"



ZOL-1 AQUA



ZOL-2 GRAY



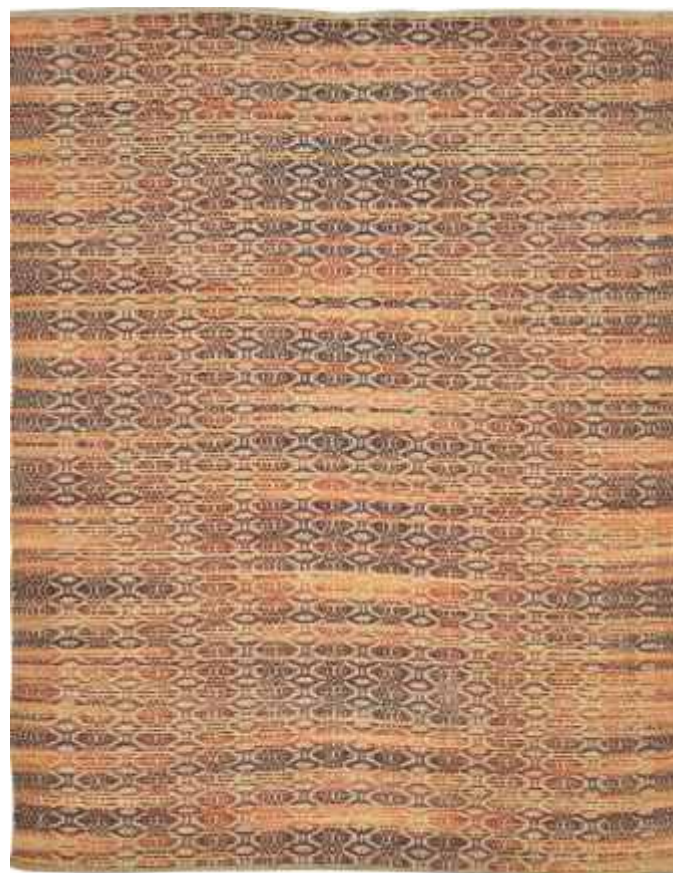
ZOL-5 SKY BLUE



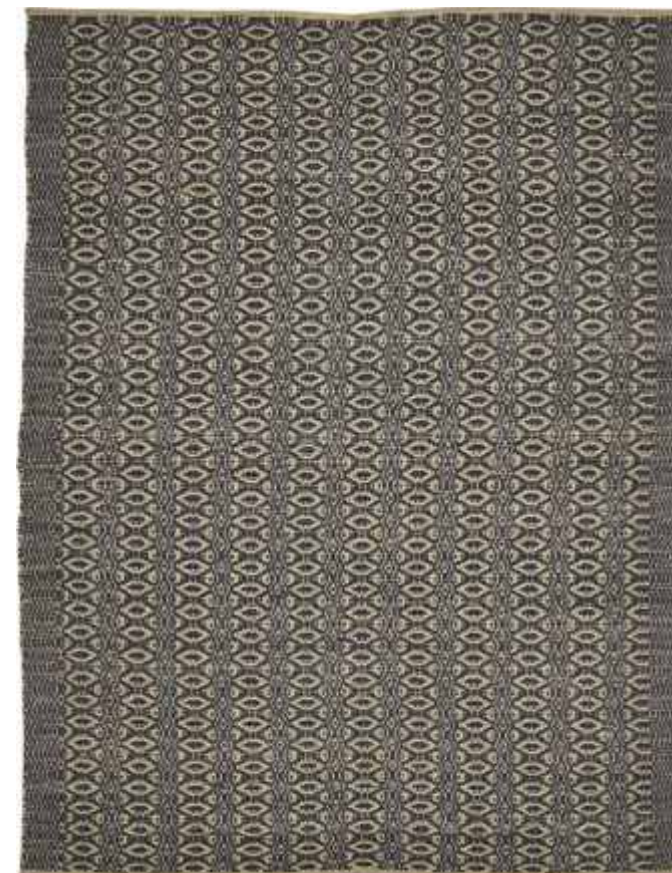
ZOL-7 WHITE



ZOL-3 POLO BLUE



ZOL-4 RUST



ZOL-6 CHARCOAL



— INDOOR-OUTDOOR —

Indoor-outdoor Rugs are made from polypropylene synthetic fibres that is tough enough and can withstand UV sunrays and rain . They are designed and constructed in such a way that makes them stain resistant and fast-dry. They are best for high traffic areas. Outdoor rugs are also ideal in high footfall indoor areas like kitchens, hallways, bathrooms, and living rooms.

These low pile rugs are as durable as it is beautiful.





BOHEMIAN

With a boho chic feel, Bohemian is the perfect way to adorn the beauty of your indoor or outdoor space, adding to its versatility. Featuring a super-low pile height in a neutral pattern, you will love its design and fast-drying capabilities. Power-loomed in Turkey from 100% polypropylene, it is as durable as it is beautiful.

Construction:	Indoor-Outdoor
Material:	Polypropylene
Backing:	Yes
Pile Height:	0.30"
Made In:	Turkey
Sizes:	18" 2'X3' 5'1"X7'6" 7'9"X9'9" 8'9"X11'9"
Attributes:	Outdoor Safe / Stain Resistant / Ultra Low Pile
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"

BHM-5
NAVY BLUE

BHM-1
BEIGE



BHM-3
AQUA BEIGE



BHM-2
TAUPE



BHM-4
ORANGE BEIGE



BHM-5
NAVY BLUE



BHM-6
GRAY



BHM-7
BLUE



BHM-8
BEIGE





MARYLAND

The Maryland collection will give your living room, deck, patio or porch an instant makeover. These indoor/outdoor rugs are designed with a low pile and offer an easy-care option, making them perfect for any high-traffic area. Made of 100% polypropylene, each piece is durable enough to last for a long period of time.

Construction:	Indoor-Outdoor
Material:	Polypropylene
Backing:	No
Pile Height:	0.02"
Made In:	Turkey
Sizes:	18" 2'X3' 4'X6' 5'3"x8' 6'6"X9'10" 8'X10' 9'X12' 2'4"X8'
Attributes:	Outdoor Safe/ Low Profile / Stain Resistant
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"

NEW
MRY-2
FOSSIL GRAY

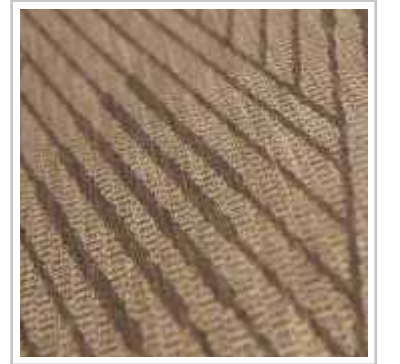
NEW
MRY-1
BLUE



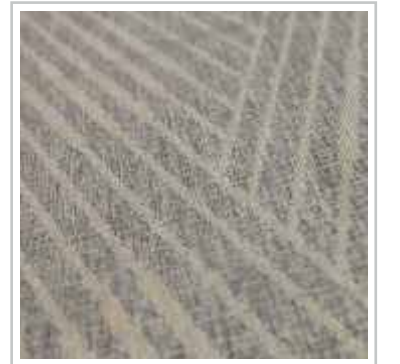
NEW
MRY-2
FOSSIL GRAY



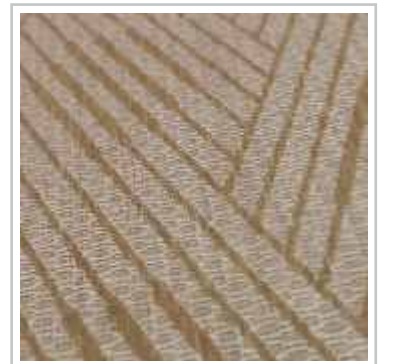
NEW
MRY-3
BEIGE



NEW
MRY-4
CHAMPAGNE



NEW
MRY-5
CREAM



NEW
MRY-6
BLUE IVORY



NEW
MRY-7
SILVER TAUPE GRAY

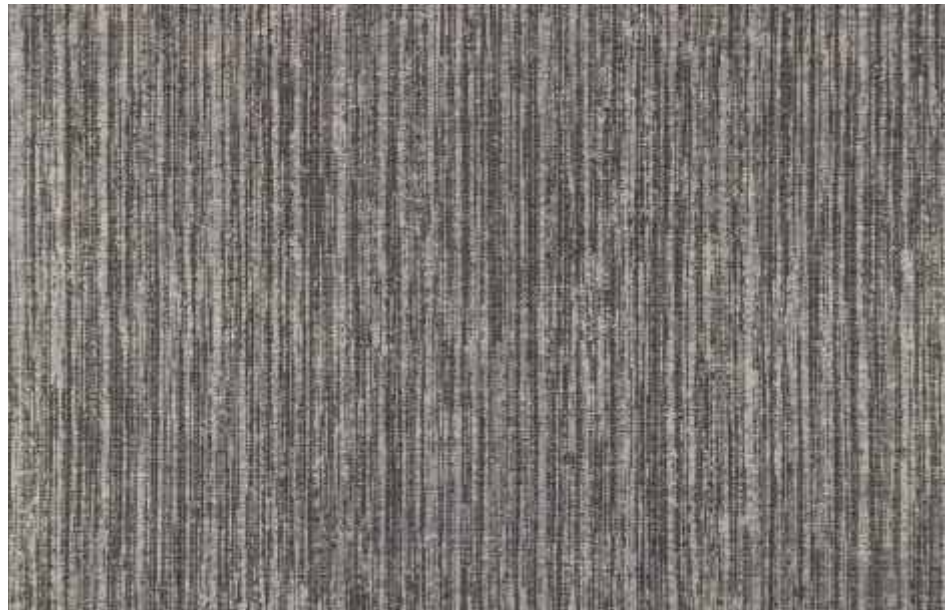
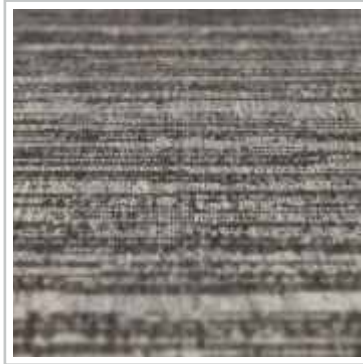


NEW MRY-7 SILVER TAUPE GRAY

NEW
MRY-8
BLUE



NEW
MRY-9
IRON



NEW
MRY-10
BROWN





POWER-LOOM

Power loom rugs come in a wonderful variety of colors and patterns that make them a delight to look at and a joy to decorate with. A power loomed rug adds brilliant color and textures that hold up beautifully in any space. Our Hamilton Collection has even won the American Magnificent Carpet Award in 2019 for best design. Like all other Amer rugs, our power loom rugs make utterly elegant floor coverings that accentuate sophisticated décor in any style room from traditional to contemporary.





ALEXANDRIA

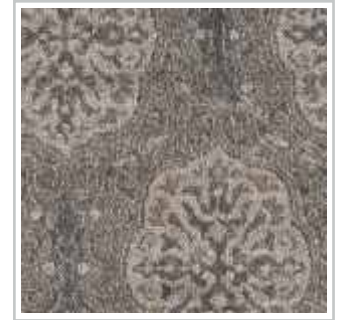
Elevate the look of your home with the exceptional Alexandria collection. Contemporary farmhouse and updated oriental designs in deep, bold colors allow this rug to work beautifully in a variety of settings. Crafted in Turkey from soft, durable polypropylene, this affordable rug will last for years to come.

Construction:	Power-Loom
Material:	Polypropylene
Backing:	No
Pile Height:	0.38"
Made In:	Turkey
Sizes:	18" 2'X3' 4'X6' 5'1"X7'6" 7'9"X9'9" 8'9"X11'9" 6'7"X6'7"R 2'X6' 2'6"X10'3"
Attributes:	Stain Resistant / Low Pile / Classic Designs
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"

ALX-10
STEEL BLUE



ALX-11
WALNUT



ALX-44
BLACK IVORY



ALX-51
IVORY STONE GRAY



ALX-24
LIGHT BLUE



ALX-49
IVORY GRAY



ALX-80
GRAY



ALX-81
SEA BLUE



ALX-82
GRAY GOLD



ALX-84
IVORY GOLD



ALX-83
GRAY SEA BLUE



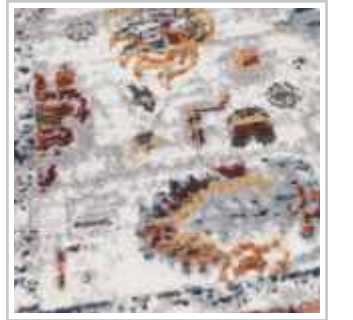
ALX-85
NAVY



ALX-86
IVORY NAVY



NEW
ALX-87
MULTI



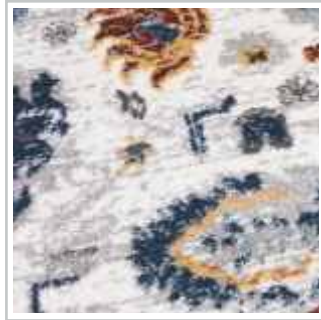
NEW
ALX-88
IVORY GRAY



NEW
ALX-89
DARK GRAY



NEW
ALX-90
MULTI



NEW
ALU-91
MULTI



NEW
ALX-92
DEEP BLUE





ALU-5
IVORY MULTI

ALLURE

The Allure collection is a visual treat to the eyes with its vivid designs in enchanting colorways. Crafted in Egypt from 100% polypropylene, it is perfect for high-traffic areas and homes with children and pets. With its functional and stylish features, it will surely become an ideal statement piece to your home for years to come.

Construction:	Power-Loom
Material:	Polypropylene
Backing:	No
Pile Height:	0.38"
Made In:	Egypt
Sizes:	18" 2'X3' 5'1"X7'6" 7'9"X9'9" 8'9"X11'9"
Attributes:	Stain Resistant / Low Pile / Durable
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"

ALU-11
BEIGE RUST



ALU-8
BEIGE





ALU-3 IVORY NAVY BLUE



ALU-4 BEIGE RED



ALU-7 GOLD BEIGE



ALU-12 GRAY BLUE



ALU-5 IVORY MULTI



ALU-6 IVORY BLUE



ALU-9 IVORY ORANGE



ALU-10 TEAL BLUE



ALPINE

The Alpine collection offers diverse, transitional designs that you and your guest will surely love. Each piece is suitable for most interior designs and makes a subtle yet profound addition to any space. Powerloomed in Turkey using 100% polypropylene, these area rugs are not only pretty, but are also durable.

Construction:	Power-Loom
Material:	Polypropylene
Backing:	No
Pile Height:	0.32"
Made In:	Egypt
Sizes:	18" 1'10"x2'11" 5'3"x7'6" 6'7"x9' 7'10"x10'2" 9'2"x12'2" 10'6"x13'9" 7'10"x7'10" 2'7"x10'
Attributes:	Soft Underfoot / Low Profile / Stain Resistant
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"

NEW
ALP-12
LIGHT CREAM

NEW
ALP-1
GRAY



NEW
ALP-1
GRAY

NEW
ALP-2
LIGHT BROWN



NEW
ALP-3
LIGHT BLUE



NEW
ALP-10
IVORY



NEW
ALP-11
LIGHT BEIGE



NEW
ALP-12
LIGHT CREAM



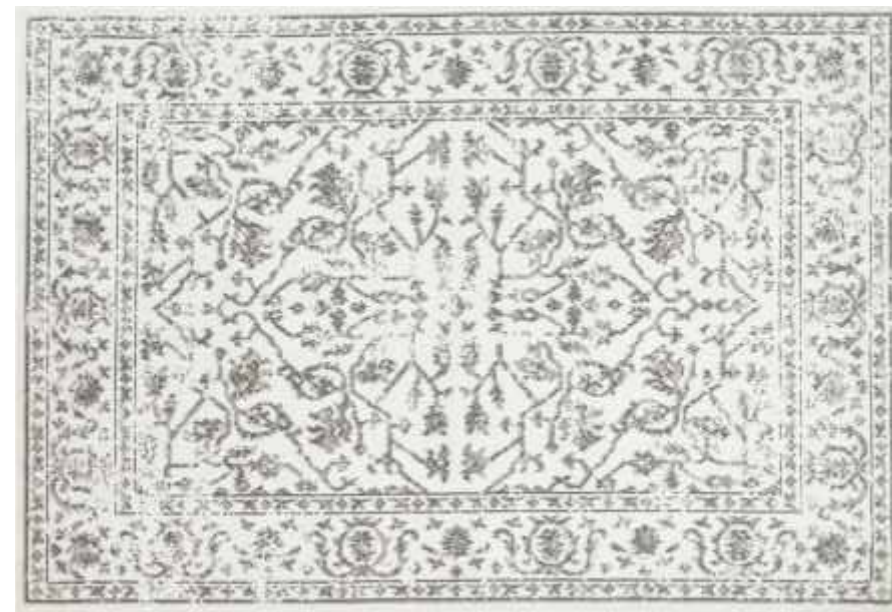
NEW
ALP-4
MEDIUM GRAY



NEW
ALP-7
DARK GRAY



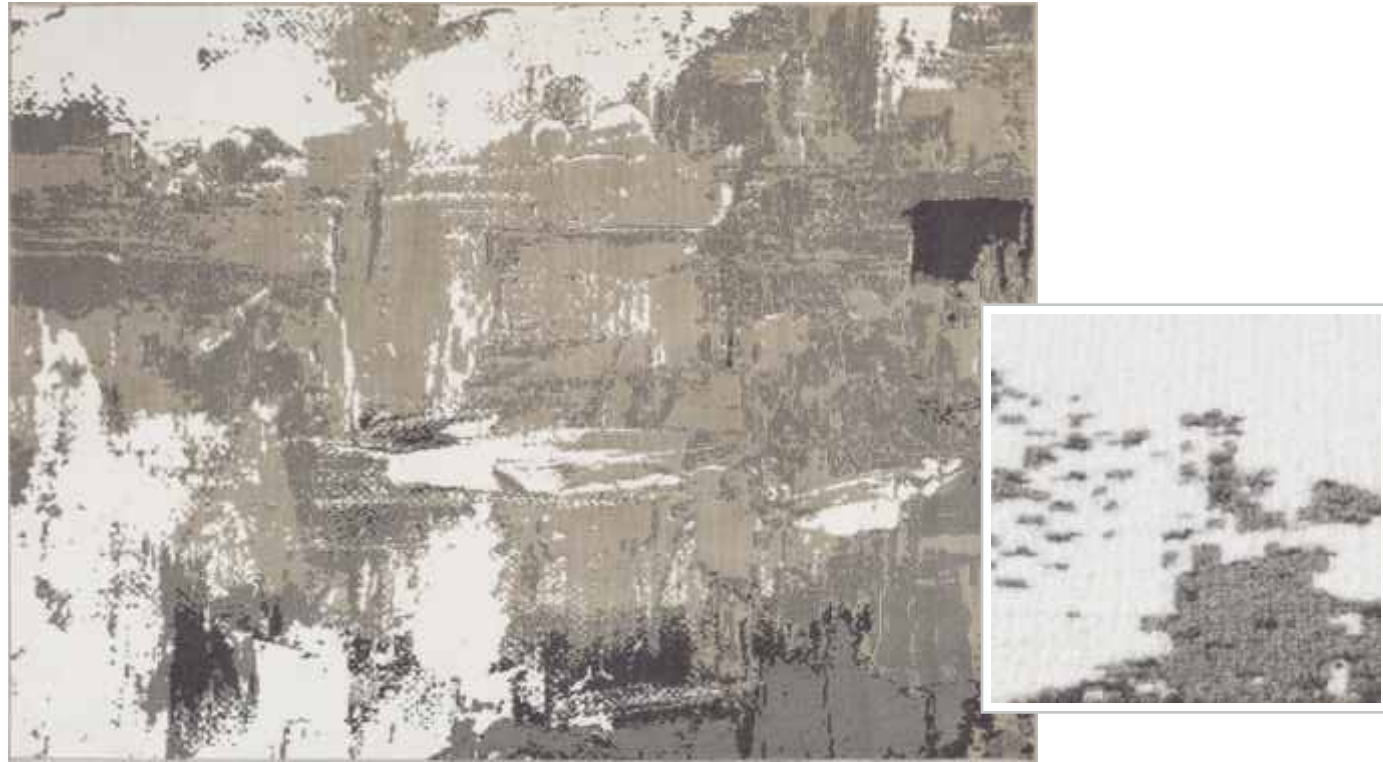
NEW
ALP-8
LIGHT GRAY



NEW
ALP-9
GRAY ORANGE



NEW
ALP-6
IVORY



NEW
ALP-5
RUST





ARCADIA

Like the mountainous region of ancient Greece for which it is named, the Arcadia collection brings rustic innocence and pastoral charm to its surroundings. Produced on the latest Wilton looms in Turkey from 100% of the finest polyester fibers, this rug is sure to win everybody's heart.

Construction:	Power-Loom
Material:	Polyester
Backing:	No
Pile Height:	0.24"
Made In:	Turkey
Sizes:	18" 2'X3' 3'11"X5' 5'X7'8" 7'1"X10' 9'1"X12'9" 2'7"X10'
Attributes:	Oriental Designs / Low Pile / Fringed Accents
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"

ARC-1
IVORY



ARC-3
RED NAVY



ARC-2
GRAY IVORY



ARC-4
BEIGE NAVY





BELMONT

Belmont is an opulent, rich chenille textured collection that will impress your guests. Featuring a high-low pile height in neutral colors and transitional patterns, this rug will blend perfectly with a variety of home décor. Power-loomed in Turkey of super soft polyester chenille and durable polypropylene, you will enjoy this rug for years to come.

Construction:	Power-Loom
Material:	Polypropylene & Chenille
Backing:	No
Pile Height:	0.25"
Made In:	Turkey
Sizes:	18" 2'X3' 3'11"X5'11" 5'3"X7'7" 7'11"X9'10" 8'7"X11'6" 2'8"X10'
Attributes:	Vintage Look / High-Low Pile / Soft And Durable
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"

*Stock orders only.

BLM-2
STEEL GRAY

BLM-1
IVORY BEIGE



BLM-3
GRAPHITE



BLM-2
STEEL GRAY



BLM-4
SAND



BLM-6
IVORY GRAY





CAMBRIDGE

Cambridge will delight you with its calm, subtle softness and beauty. Featuring a subtle metallic sheen that shimmers in the sunlight, this collection is an eye-catching accent to your space. Crafted in Turkey from durable shrink polyester, it features a gorgeous high-low textured feel. Transitional designs in a range of styles and patterns will suit any type of home decor.

Construction:	Power-Loom
Material:	Polyester
Backing:	No
Pile Height:	0.38"
Made In:	Turkey
Sizes:	18" 2'X3'3" 3'11"X5'7" 5'3"X7'6" 7'10"X10'10" 9'6"X13'9" 2'6"X8'
Attributes:	Soft And Lustrous / High-Low Pile / Metallic Sheen
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"

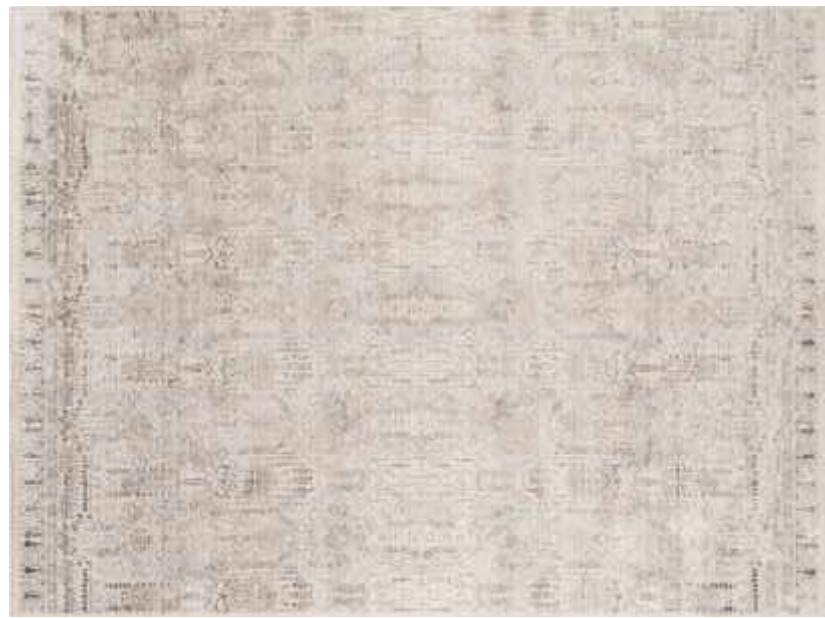
*Stock orders only.

CAM-3
DOVE GRAY

CAM-1
GOLD



CAM-2
AQUA BLUE



CAM-3
DOVE GRAY



CAM-6
LIGHT GRAY



CAM-9
GRAPHITE GRAY



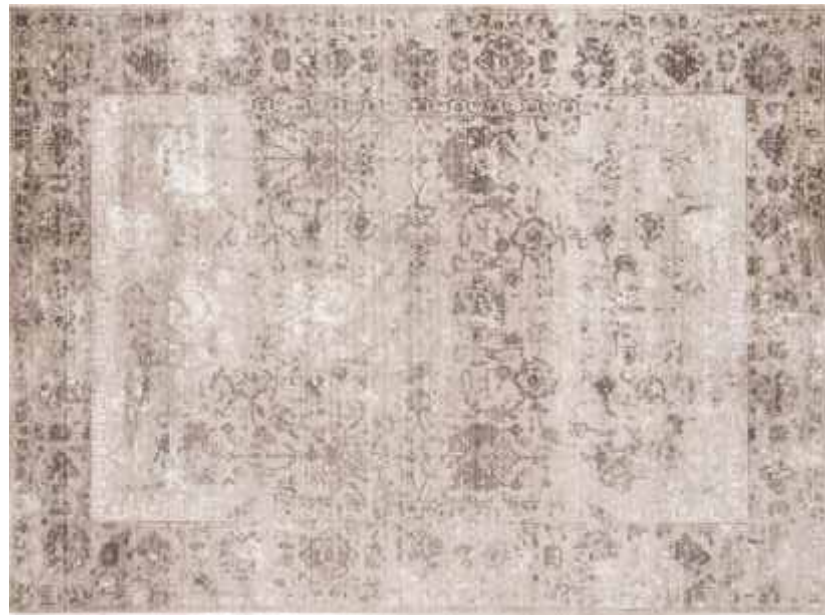
CAM-11
PLATINUM



CAM-12
BEIGE



CAM-15
GRAY



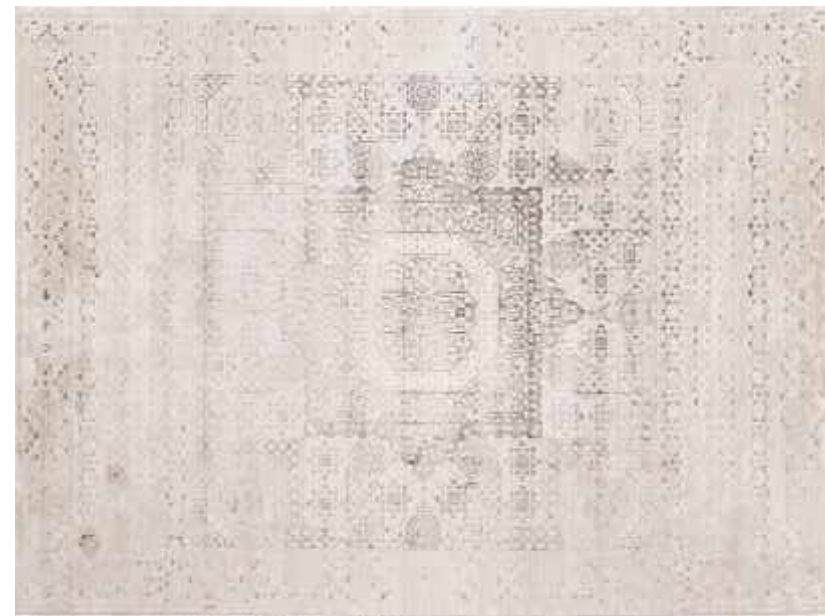
CAM-31
LIGHT GRAY



CAM-32
AQUA BLUE



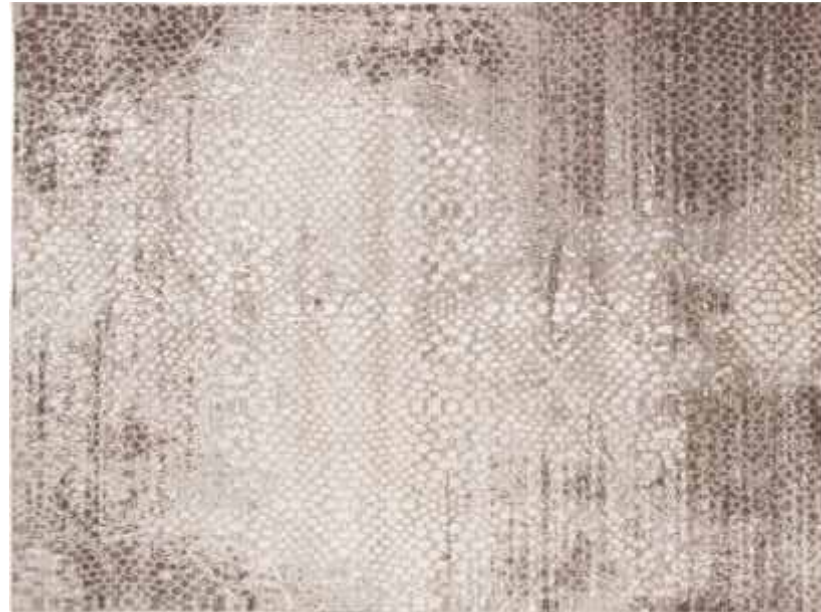
CAM-33
PLATINUM



CAM-35
AZURE



CAM-40
COPPER



CAM-42
SILVER SAND



CAM-47
BLUE



CAM-60
AQUA BLUE



CAM-49
SILVER





CENTURY

Century is a classic and timeless designer rug collection, flaunting a refreshing color palette, and is versatile enough to easily fit into any space in your home. Featuring a vintage, weathered look and a super low pile, you'll love both its design and craftsmanship. Power-loomed in Turkey with 100% polyester yarn, this rug is as durable as it is beautiful.

Construction:	Power-Loom
Material:	Polyester
Backing:	No
Pile Height:	0.08"
Made In:	Turkey
Sizes:	18" 2'X3' 3'11"X5'11" 5'3"X7'3" 7'10"X10'6" 9'X13' 2'6"X8'
Attributes:	Vintage Look / Ultra Low Pile / Vibrant Color Palette
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"

CEN-6
LAVENDER IVORY



CEN-11
GRAY IVORY



CEN-8
SALMON PINK IVORY



CEN-15
NAVY PINK



CEN-16
LIVING CORAL



CEN-20
BURGUNDY RED TEAL



CEN-18
INDIGO BLUE IVORY



CEN-21
SEA MIST



NEW
CEN-22
IVORY



NEW
CEN-23
PINK



NEW
CEN-22
IVORY





ETERNAL

The Eternal Collection speaks to traditional designs developed to bring old world charm to your home. Featuring a vintage, weathered look and a super low pile, you'll love both its design and craftsmanship. Power-loomed in Turkey from polypropylene on a state of the art Wilton loom, this rug is super durable and low-maintenance.

Construction:	Power-Loom
Material:	Polypropylene
Backing:	No
Pile Height:	0.15"
Made In:	Turkey
Sizes:	18" 2'2"X3' 3'11"X5'11" 5'7"X7'6" 7'6"X9'6" 8'11"X11'11" 9'10"X13'10" 6'7"X6'7"R 2'7"X7'6"
Attributes:	Stain Resistant / Ultra Low Pile / Vintage Look
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"

ETE-2
IVORY YELLOW



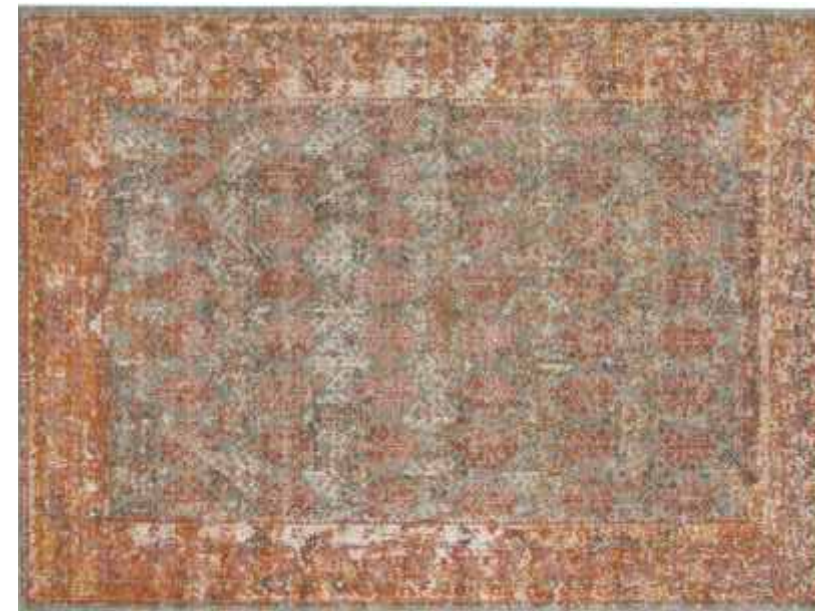
ETE-3
SEA MIST IVORY



ETE-11
TAUPE



ETE-15
SEA BLUE RUST



ETE-16
BEIGE RUST



ETE-20
BEIGE SAND



ETE-22
TURQUOISE BLUE



ETE-27
TEAL GOLD



ETE-28
TURQUOISE BLUE



ETE-30
SEAFOAM GREEN





FAIRMONT

This vintage-inspired, timeless collection called Fairmont features a classic look and a soft, low pile. Power-loomed in Turkey with premium polyester for softness and polypropylene for durability, this rug is perfect for high-traffic, busy homes.

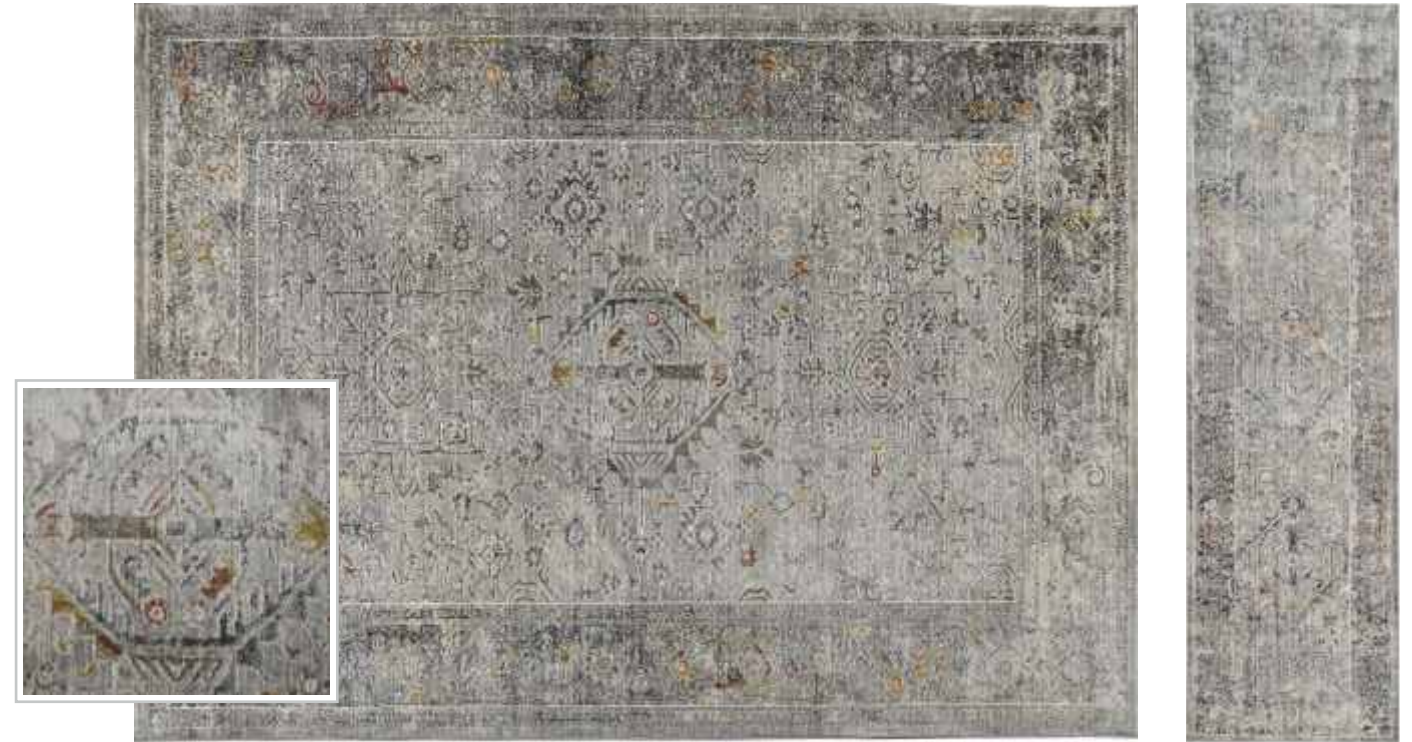
Construction:	Power-Loom
Material:	Polyester & Polypropylene
Backing:	No
Pile Height:	0.30"
Made In:	Turkey
Sizes:	18" 2'X3'3" 3'3"X4'11" 5'3"X7'10" 7'10"X10'10" 9'3"X12'3" 10'3"X14'3" 2'6"X7'10"
Attributes:	Vintage Look / Low Pile / Soft And Lustrous
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"

NEW
FAI-8
GRAY

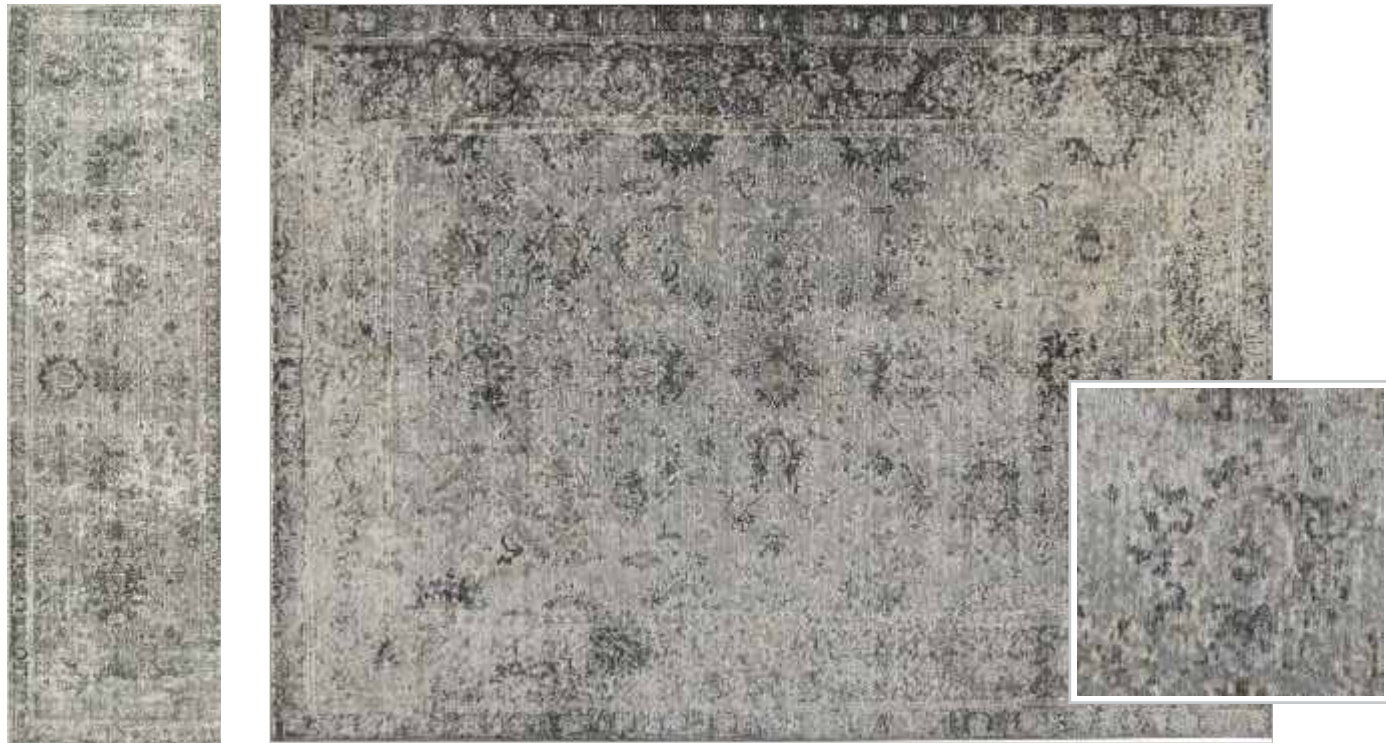
FAI-1
MULTI



FAI-3
SILVER



FAI-2
GRAY



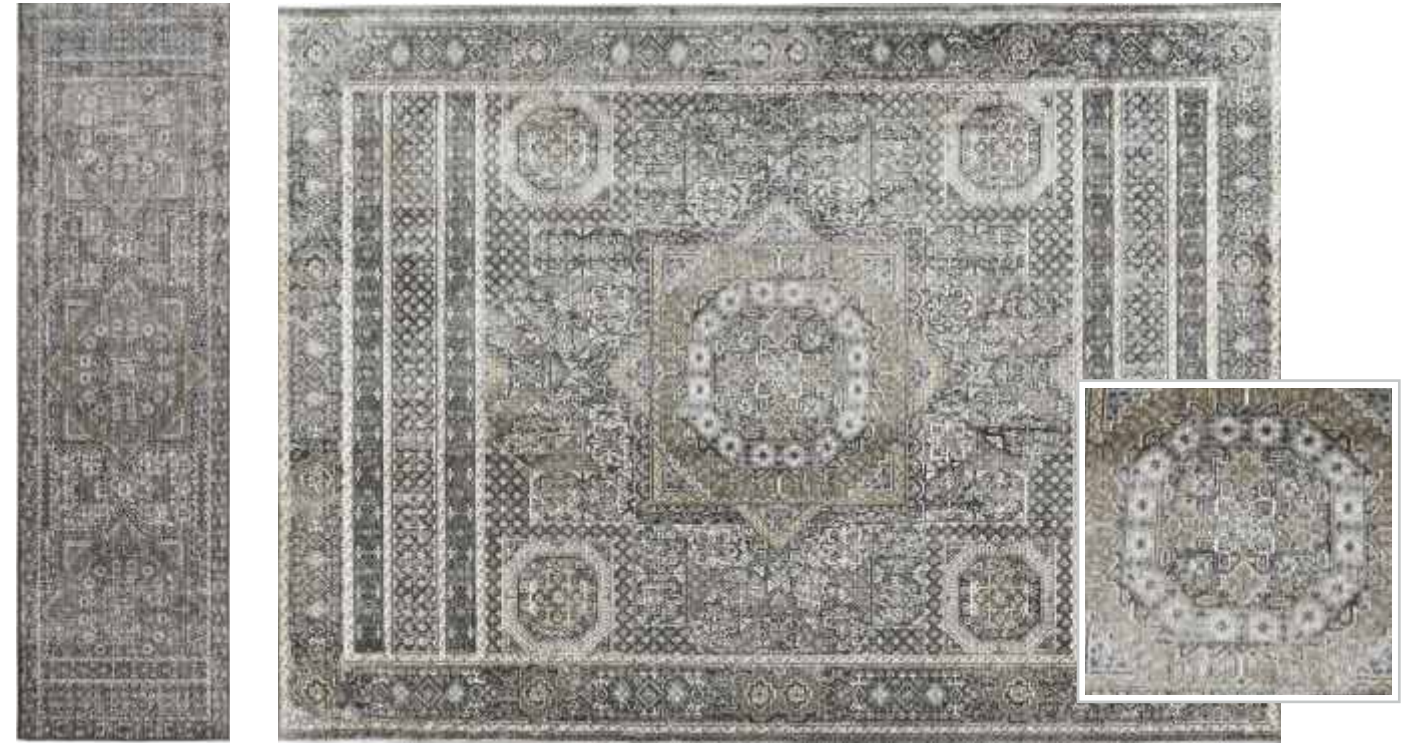
FAI-4
SLATE



FAI-5
SPICE



FAI-6
CHARCOAL



FAI-7
AZURE



NEW
FAI-10
IVORY



NEW
FAI-8
GRAY



NEW
FAI-9
DARK GRAY





HAMILTON

Hamilton is a stunning, modern area rug collection as plush and soft as it is cool and beautiful. Carefully threaded viscose blends with ultra soft polyester in a high-low, carved fashion by skilled artisans in Turkey, it will give your space ever-lasting movement and dimension.

Construction:	Power-Loom
Material:	Viscose & Polyester
Backing:	No
Pile Height:	0.25"
Made In:	Turkey
Sizes:	18" 2'X3' 4'1"X6' 5'3"X7'6" 7'6"X9'6" 8'6"X11'6" 10'3"X14'
Attributes:	Modern, Abstract Designs / High-Low Pile / Soft And Lustrous
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"

HAM-1
BEIGE INDIGO

HAM-2
IVORY BLUE

HAM-3
GOLD

HAM-4
GRAY BLUE



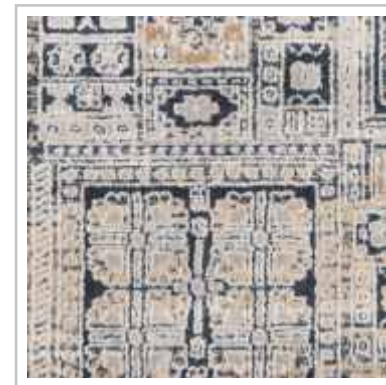
HAM-5
GRAY GOLD



HAM-6
GOLD BLUE



HAM-7
IVORY GOLD





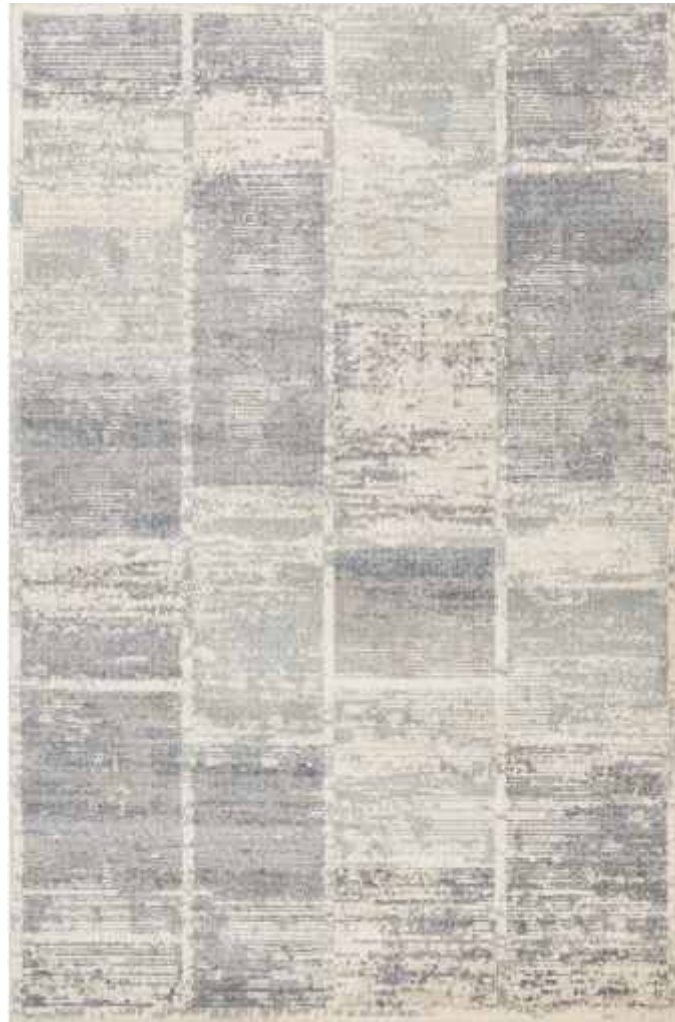
JORDAN

What's not to love about the Jordan collection? These pieces of floor art feature designs that will never go out of style. They also offer easy-care option, stain resistance, and optimal softness. Powerloomed in Turkey using 100% polypropylene, these area rugs are durable and will last for a long time. Whether you need to revamp your living room or add comfort to your bedroom, the Jordan rugs are your perfect choice!

Construction:	Power-Loom
Material:	Polypropylene
Backing:	No
Pile Height:	0.40"
Made In:	Egypt
Sizes:	18" 1'10"x2'11" 5'3"x7'6" 6'7"x9' 7'10"x10'2" 9'2"x12'2" 2'7"x10'
Attributes:	Soft Underfoot / Medium Profile / Stain Resistant
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"

NEW
JOR-12
PURPLE

NEW
JOR-1
LIGHT BLUE



NEW
JOR-3
ORANGE



NEW
JOR-2
NAVY BLUE



NEW
JOR-4
MULTI



NEW
JOR-5
RUST



NEW
JOR-6
BEIGE RUST



NEW
JOR-7
SAND



NEW
JOR-8
IVORY



NEW
JOR-9
IVORY CHARCOAL



NEW
JOR-10
IVORY BLUE



NEW
JOR-11
BROWN



NEW
JOR-12
PURPLE



NEW
JOR-13
GRAY



NEW
JOR-14
LIGHT GRAY





MANHATTAN

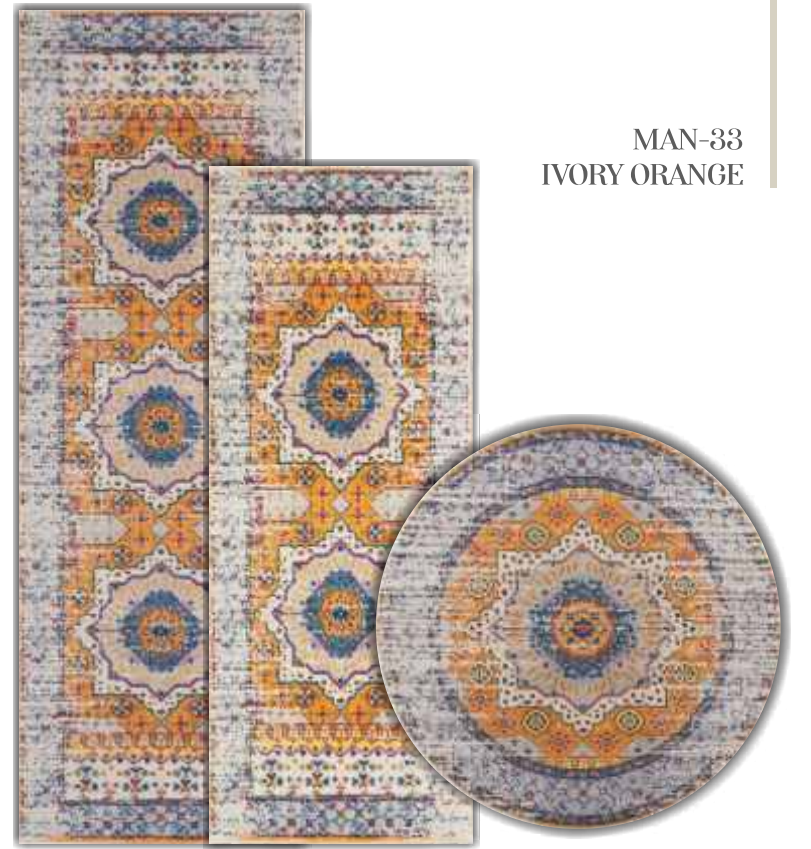
This trendsetting Manhattan collection includes bright colors and exciting inspiration from exotic urban food and spice markets. With its carefully crafted uptown bohemian patterns, this rug will add a symphony of brilliant color to any room. Featuring a low pile that allows for easy maintenance, it is made of 100% power-loomed polypropylene to give durability and strength. This rug will be a welcome addition to any room in your home.

Construction:	Power-Loom
Material:	Polypropylene
Backing:	No
Pile Height:	0.38"
Made In:	Turkey
Sizes:	18" 2'X3' 5'3"X7'6" 7'6"X9'6" 7'9"X11' 6'6"X6'6"R 2'6"X6' 2'6"X7'6"
Attributes:	Bright Color Hues / Stain Resistant / Low Pile
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"

MAN-3
BLUE ORANGE



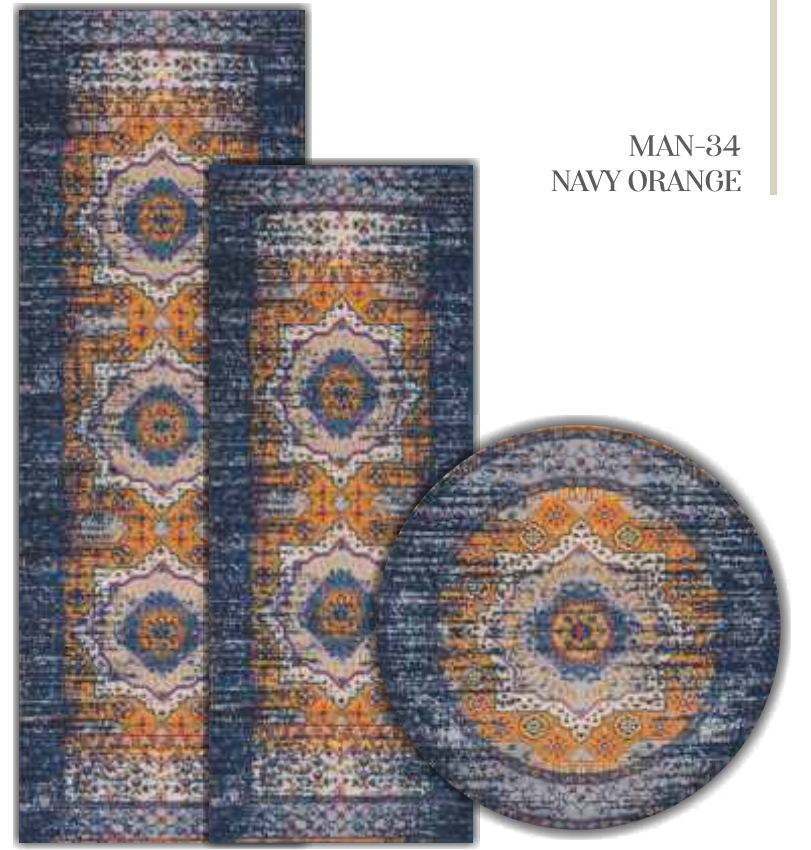
MAN-33
IVORY ORANGE



MAN-15
TURQUOISE IVORY



MAN-34
NAVY ORANGE



MAN-35
IVORY PINK



MAN-40
MULTI



MAN-39
BEIGE/TEAL



MAN-41
ORANGE BLUE



MAN-42
TEAL BLUE



MAN-43
MULTI



MAN-43 MULTI



MONTANA

Much like the Treasure State, the Montana collection will envelop your home in rich earth tones and warm up any space. Crafted on a state-of-the-art Wilton Loom in Turkey using 100% polypropylene, each rug is stain and fade resistant, perfect for high-traffic areas and long-time use.

Construction:	Power-Loom
Material:	Polypropylene
Backing:	No
Pile Height:	0.79"
Made In:	Turkey
Sizes:	18" 2'X3' 3'3"X5' 5'3"X7'6" 7'10"X10'10" 8'10"X11'10" 7'6"X7'6"R 2'7"X8'
Attributes:	Durable / Stain And Fade Resistant / Rich Color Hues
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"

MON-2
ORANGE PINK



MON-4
IVORY YELLOW



MON-5
IVORY ORANGE



MON-6
BLUE ORANGE



MON-7
IVORY ORANGE



MON-12
BLUE PINK



MON-9
PINK



MON-10
ORANGE BLUE



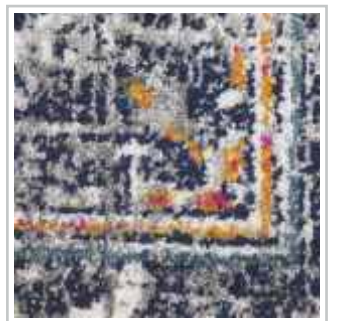
MON-11
GRAY BLUE



MON-8
GRAY



MON-13
BLUE ORANGE



MON-14
TEAL





MYRA

Delicately charming and at home in any setting, the Myra collection is destined to be a part of your family. These classic pieces of floor art are power-loomed in China from 100% of the finest polyester fibers, making them as soft and durable as they are beautiful.

Construction:	Power-Loom
Material:	Polyester
Backing:	No
Pile Height:	0.31"
Made In:	China
Sizes:	18" 2'X3' 5'X7'6" 7'9"X9'9" 8'9"X11'9" 2'8"X10'
Attributes:	Classic Designs / Ultra Soft Yet Durable / Easy Care
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"

MYR-1
PINK

MYR-2
BLUE

MYR-3
NAVY BLUE

MYR-4
CORAL



MYR-5
LIGHT BLUE



MYR-8
RED BLUE



MYR-8 RED BLUE

MYR-11
RED ORANGE



MYR-10
BLUE



MYR-7
ROYAL BLUE



MYR-9
RED



MYR-6
RED ORANGE



MYR-12
RED





Spinning to weave is an unparalleled pleasure. The variety of fibers available to spinners today is extensive. Hand spinning dates back thousands of years. There is no textile that we can weave where hand spun yarns are not appropriate—for centuries, every textile made in the world was spun by hand. We aspire to make those long-ago spinners and weavers proud.



SAVANNAH

Turning heads with a subtle contemporary design, the Savannah collection will be an elegant addition to your home. Each rug is made on a state-of-the-art Wilton Loom in Turkey using durable polypropylene and extra soft polyester materials to give you both style and comfort. Savannah is the number one choice when it comes to making a space come alive.

Construction:	Power-Loom
Material:	Polypropylene & Polyester
Backing:	No
Pile Height:	0.39"
Made In:	Turkey
Sizes:	18" 2'X3' 5'3"X7'9" 7'9"X9'9" 8'10"X11'10" 2'8"X10'
Attributes:	Modern, Abstract Designs / Ultra Soft Yet Durable / Neutral Color Hues
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"

SAV-7
IVORY GRAY

SAV-6
GRAY RED



SAV-2
IVORY GRAY



SAV-3
RED IVORY



SAV-4
GRAY GOLD



SAV-5
GRAY BLUE



SAV-1
GRAY



SAV-7
IVORY GRAY



SAV-8
GRAY BLUE





VENICE

Remarkably extraordinary, Venice is as unique as the city for which it was named. Meticulously crafted in Turkey using a 2-million point looming technique, the highest caliber of its kind, and ended with a careful hand-carved finishing process. Power-loomed with a unique blend of fine viscose and durable acrylic yarns, you will be proud to display this in any room of your home for years to come.

Construction:	Power-Loom
Material:	Viscose & Acrylic
Backing:	No
Pile Height:	0.30"
Made In:	Turkey
Sizes:	18" 2'X3' 4'11"X7'6" 7'6"X9'6" 8'3"X11'6" 9'6"X13'6" 3'X9'10"
Attributes:	Modern, Abstract Designs / High-Low Pile / Fringed Accents
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"

VEN-1
GRAY



VEN-3
IVORY BLUE



VEN-2
IVORY GOLD



VEN-4
GRAY GOLD





VERMONT

With the Vermont collection, you will never go wrong. Power loomed in a state-of-the-art facility in Turkey using 100% polyester, each rug promises exceptional quality, long-lasting beauty, and luxurious softness. Vermont also comes in delicate patterns and deep tones, making it easy to blend with modern and transitional homes.

Construction:	Power-Loom
Material:	Polyester
Backing:	No
Pile Height:	0.47"
Made In:	Turkey
Sizes:	18" 2'X3' 5'3"X7'6" 7'10"X9'10" 8'10"X11'10" 9'10"X13'1" 2'7"X8'
Attributes:	Transitional Designs / Ultra Soft Yet Durable / Neutral Color Hues
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"

VRM-1
GRAY



VRM-2
GRAY ORANGE



VRM-7 CHARCOAL

VRM-3
GRAY IVORY

VRM-4
GRAY

VRM-5
GRAY ORANGE

VRM-6
IVORY GRAY





YASMIN

Liven up your living room, dining room or bedroom with the Yasmin collection. Featuring alluring abstract designs, these area rugs make an eye-catching accent to any space. These soft, gorgeous pieces are crafted in Turkey using durable polyester, giving a textured feel underfoot. See the beauty of their intricate linework, unconventional colorways, and seemingly unrelated elements for yourself!

Construction:	Power-Loom
Material:	Polyester
Backing:	No
Pile Height:	0.40"
Made In:	Turkey
Sizes:	18" 2'x3' 3'11"x5'11" 5'3"x7'3" 7'10"x10'6" 9'x13' 2'6"x8'
Attributes:	Soft Underfoot / Medium Profile / Handmade Appearance
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"

NEW
YAS-1
GRAY BEIGE



NEW
YAS-2
DARK BLUE GRAY



NEW
YAS-3
BEIGE GRAY



NEW
YAS-4
LIGHT BLUE

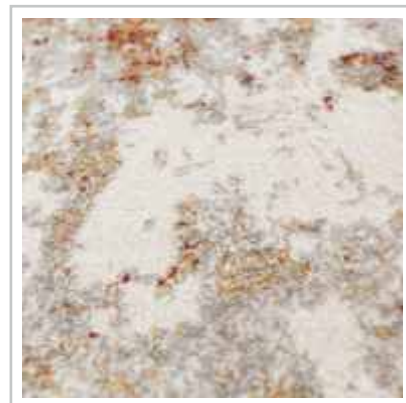


NEW
YAS-5
YELLOW BLUE

NEW
YAS-6
RED CREAM

NEW
YAS-7
GRAY LIGHT BLUE

NEW
YAS-8
CREAM





ZIVA

Known for its unmatched style and superior quality, the Ziva collection is an instant classic. Power-loomed from 100% soft and durable polyester, it will ensure long-lasting comfort, beauty, and use. Ziva's oriental motif artfully brings the timeless elegance of the Eastern culture to any space in your home.

Construction:	Power-Loom
Material:	Polyester
Backing:	No
Pile Height:	0.35"
Made In:	Turkey
Sizes:	18" 2'X3' 5'3"X7'9" 7'10"X10'10" 8'9"X11'9" 2'6"X10'
Attributes:	Oriental Motifs / Ultra Soft Yet Durable / Easy To Maintain
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"

ZIV-1
CORAL



ZIV-2
BLUE



ZIV-3
IVORY



ZIV-4
IVORY BLUE



ZIV-5
BLUE



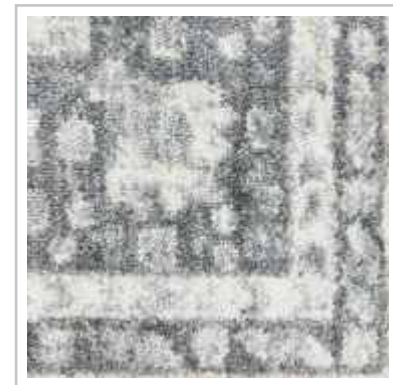
ZIV-6
CORAL



ZIV-7
BEIGE



ZIV-8
BLUE





SHAG

Shag rugs are very beautiful and comfy, and they add touches of exquisiteness to every space through their unique texture and patterns. These rugs are especially helpful for spaces with wood floorboards in the winter months - perfect for a cozy evening in your lounge room. The collection of our shag rugs will add magnificence to the beauty of your home in a very cost-effective way. Amer offers variety of contemporary designs of indoor and outdoor shag rugs so choose the one in sync with the décor and enhance the antiquity of your house.





ASPEN

A Moroccan inspired-patterned shag collection, Aspen brings to life the subtle, timeless elegance of the Sahara. Each piece is made in Turkey of multi-textured, durable Polypropylene. Just perfect for any room you want to add aesthetic appeal and comfort.

Construction:	Shag
Material:	Polypropylene
Backing:	No
Pile Height:	1.80"
Made In:	Turkey
Sizes:	18" 2'X3' 5'x7'6" 7'6"X9'6" 2'2"X10' 8'3"X11'6"
Attributes:	High, Plush Pile / Moroccan Designs / Solid, Modern Colors
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"

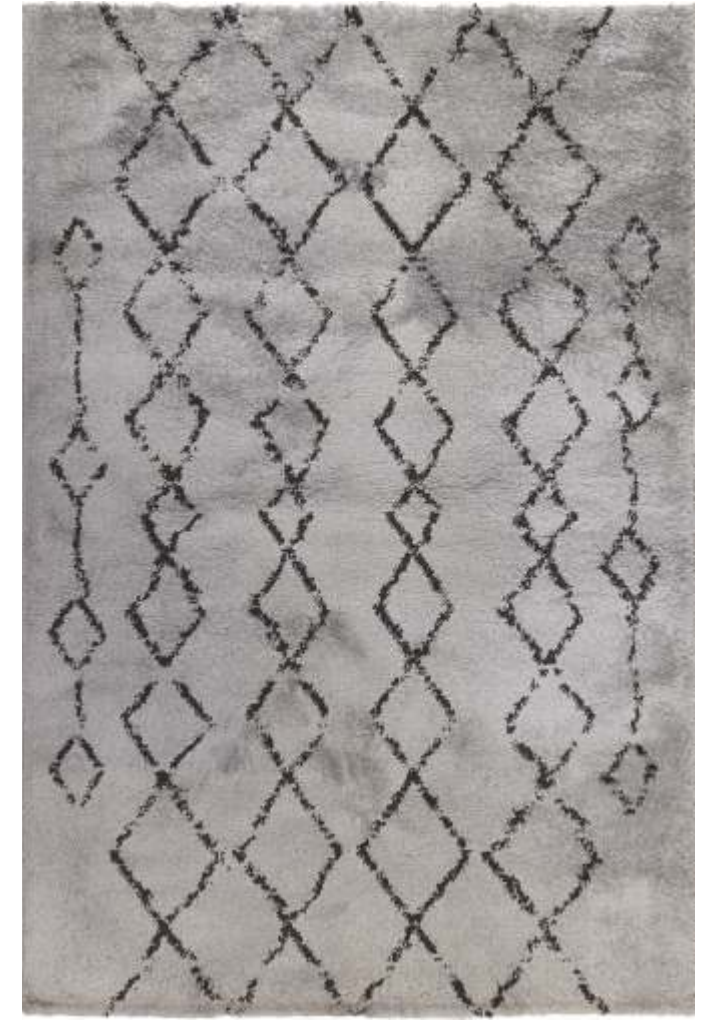
NEW
ASP-1
IVORY

NEW
ASP-1
IVORY

NEW
ASP-2
GRAY

NEW
ASP-3
CREAM

NEW
ASP-4
LIGHT GRAY



NEW
ASP-5
CREAM



NEW
ASP-6
IVORY



NEW ASP-6 IVORY



ILT-2 CALYPSO BLUE

ILLUSTRATIONS

Illustrations is a collection of dense, deep, and luxurious shags. Each piece is produced in China using microfiber and other multiple denier polyester yarns. If you're seeking for simplicity and extreme comfort, you've found the perfect collection.

Construction:	Shag
Material:	Microfiber Polyester
Backing:	Yes
Pile Height:	2.00"
Made In:	China
Sizes:	18" 2'X3' 3'6"X5'6" 5'X7'6" 7'6"X9'6" 8'X11'
Attributes:	High, Plush Pile / Cotton Backing / Solid Patterns
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"



ILT-1 RED



ILT-6 YELLOW



ILT-5 WHITE



ILT-3 GOLD



ILT-4 MONTANA SKY



ILT-2 CALYPSO BLUE



ILT-7 GRAY



ILT-8 CHAMPAGNE



MET-46 PURPLE

METRO

This plush, soft shag collection is unlike any other you have seen. Featuring microfiber sewn in with varying thickness and luster, Metro is super dense and multi-dimensional, giving movement within a solid color. Carefully power-loomed in China of microfiber polyester with a durable cotton backing, this rug is perfect for bedrooms, living rooms, or any space you want to sink your feet into.

Construction:	Shag
Material:	Microfiber Polyester
Backing:	Yes
Pile Height:	2.95"
Made In:	China
Sizes:	18" 2'X3' 3'X5' 5'X7'6" 7'6"X9'6" 8'X11' 9'X13'6"
Attributes:	High, Plush Pile / Cotton Backing / Solid Patterns
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"



MET-44 PINK



MET-7 STEEL BLUE



MET-3 GRAPHITE SAND



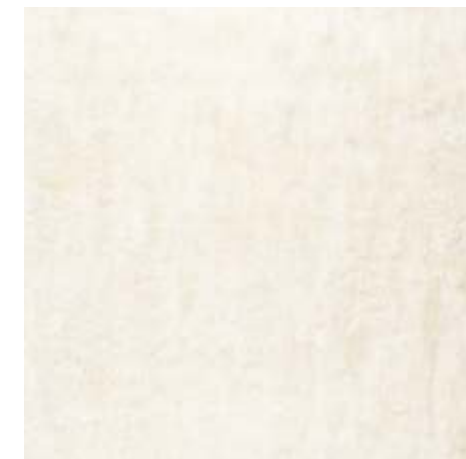
MET-46 PURPLE



MET-8 SMOKE



MET-11 LIGHT GRAY



MET-12 WHITE



MET-45 NEWBORN BLUE



ODY-10 SKY BLUE

ODYSSEY

Odyssey is a plush, gorgeous shag, feeling silky and smooth underfoot. Featuring high-quality soft polyester yarn, this high-pile, long shag gives movement to your space. Carefully power-loomed in China of premium polyester with a durable cotton backing, this rug is perfect for any room in your home.

Construction:	Shag
Material:	Polyester
Backing:	Yes
Pile Height:	2.30"
Made In:	China
Sizes:	18" 2'X3' 3'X5' 5'X7'6" 7'6"X9'6" 8'X11' 9'X13'
Attributes:	High, Plush Pile / Cotton Backing / Solid, Modern Colors
Custom:	No
Please Note:	All sizes are nominal, accepted variance is +/- 3"



ODY-2 LIGHT PINK



ODY-6 NAVY BLUE



ODY-7 WHITE



ODY-8 SAGE GREEN



ODY-9 SILVER



ODY-10 SKY BLUE

AMER SAMPLE PROGRAM

Try before you buy! Amer offers product samples to ensure that each order of our store is a worthwhile investment for our customers.



SWATCHES

Customer delight is the driving force behind our steady rise! Have a sneak peek of the swatches of our latest collection, each in 18" size. Our customers can see, feel, and test out an item before purchasing to judge the quality and specifications of a rug with just a minimal investment.

"18" Sample available in all collections except Kohinoor collection.



AMER DISPLAY RACK

Have a collective look of some of our exquisite and wide range of products in our newly launched Amer Sample Display Rack. It has a capacity to hold up to 40 samples of 18" each. The display rack creates a point of difference and gives a precise view of every article.

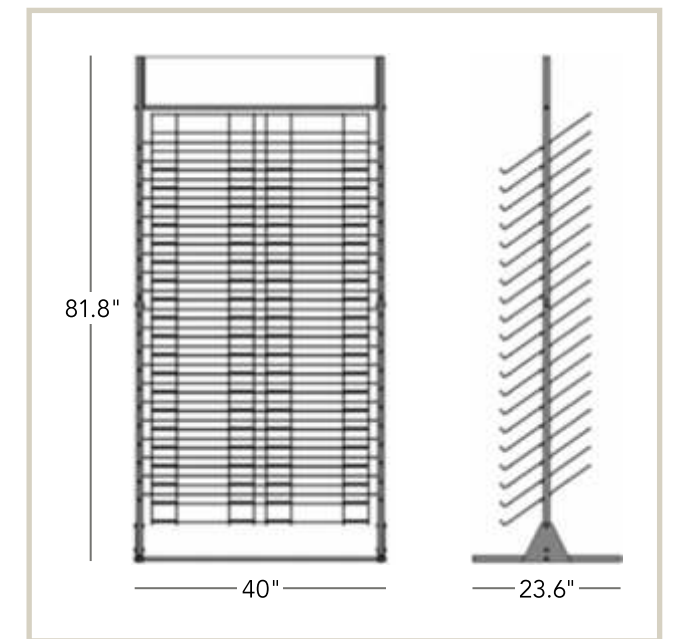


SPECIAL OFFER

Select 40 - 18" samples and
SAMPLES ARE 50% OFF and THE RACK IS FREE
Total Package Price* = \$499

Include Promo Code FREERACK40

For more information please contact your
 Amer Rugs Sales Representative at
info@amerrugs.com



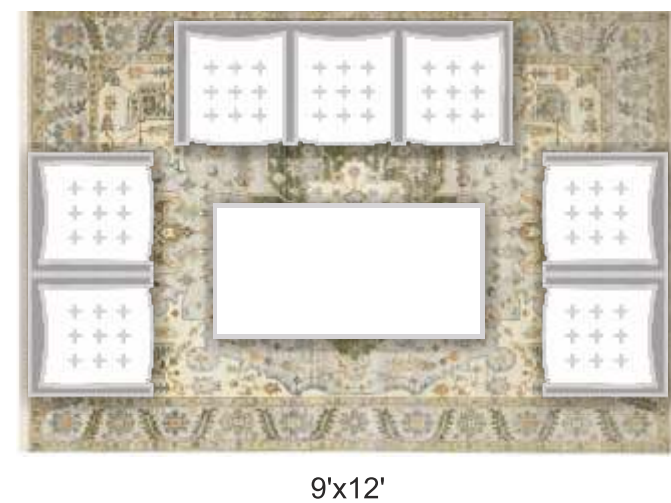
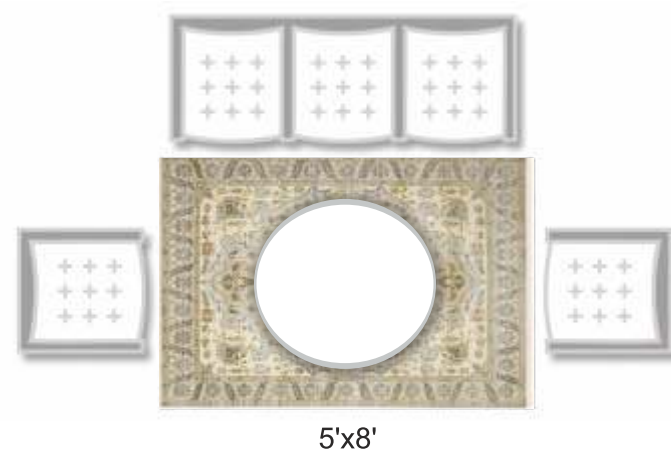
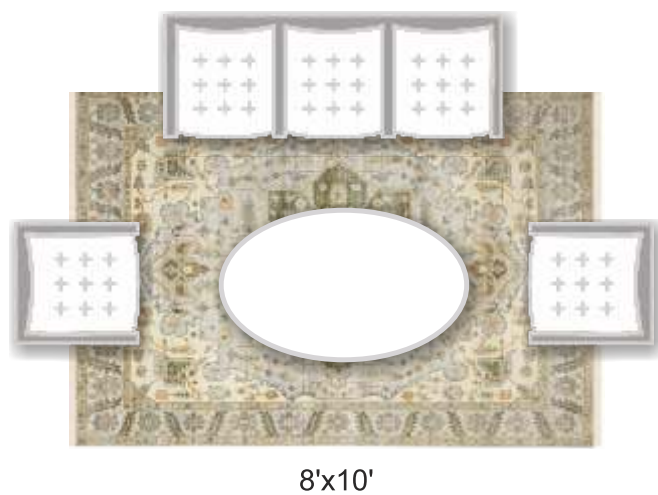


CHOOSING THE RIGHT SIZE RUG FOR EVERY ROOM

Want to add beauty and a touch of color to your living spaces? Try spreading beautiful rugs on your floors and see the difference in your interiors. In fact, rugs bring a perfect addition to your home. Here are some tips to choose the right size rug for every room.

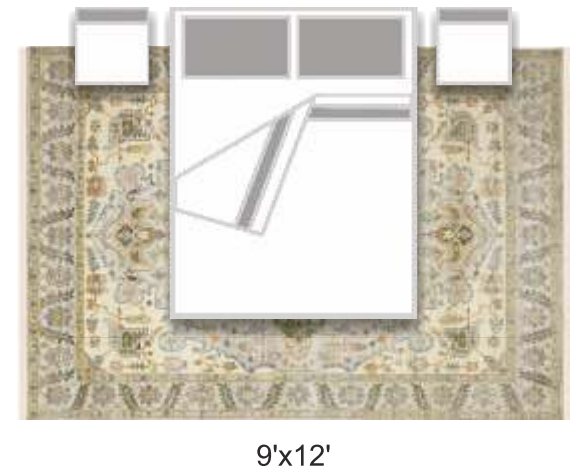
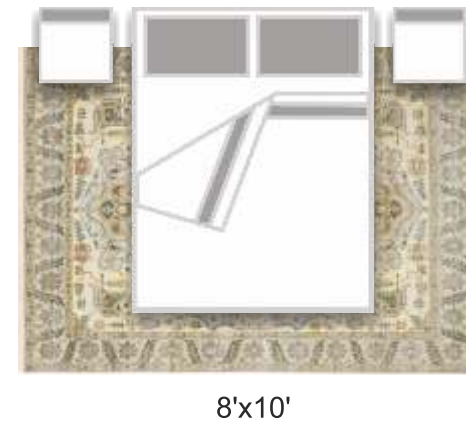
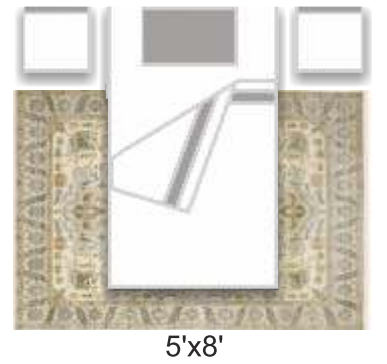
CHOOSING A RUG FOR LIVING ROOM

When deciding on the size an area rug for your living room, leave 18 inches of exposed floor space around rug's perimeter. Try bigger rugs as undersized rugs can make your furnishings look uncoordinated. With a 5' x 8' rug, position all legs of the furniture off of the rug, for 8' x 10', place front legs of the furniture on rug's outer edges and for 9' x 12', all furniture should be placed on the rug.



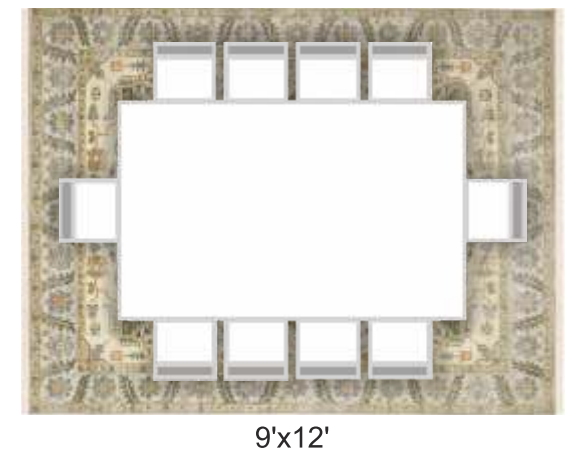
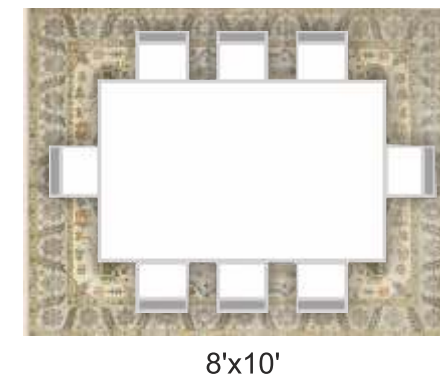
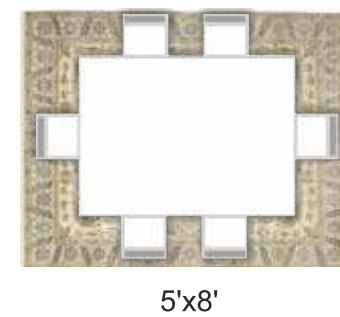
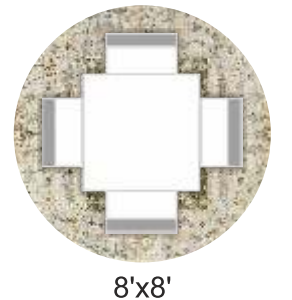
CHOOSING A RUG FOR YOUR BEDROOM

The size of your bedroom is the first thing to be defined to choose a rug for a bedroom. A 5' x 8' area rug is recommended for a full-sized bed. The rug should be perpendicular to the bed, exposed in front and equally on both its side. Queen-sized beds follow the same rule but an 8' x 10' or 9' x 12' rug is recommended. A bigger rug is better as a small rug goes against the grand look of the bedroom. For twin-sized beds, the rug should have approximately 18-24 inches exposed on the front and all sides of the bed.



CHOOSING A RUG FOR DINING ROOM

Focus on your dining table and its seating capacity while choosing the size of an area rug for the dining room. A general rule of thumb is that your rug should extend around 24 inches around the table with 18 inches of floor space between the rug and wall. A 5' x 8' rug is recommended for dining areas seating 2-4 people while an 8' x 10' or 9' x 12' is recommended for spaces seating 6-8 people.



CHOOSING A RUNNER FOR OTHER SPACES

Runner rugs are a marvel for your home making the small space of your interiors look elongated while simultaneously bringing beauty and depth to your cozy space. The hallway runner rugs help heavy trafficked area look cozier, while the runner rugs in entry way help in giving a bigger look to your narrow space. Similarly, kitchen runner rugs lighten up your kitchen while bedroom runner rugs make your space look cozy and the staircase runner rugs prevent slips and falls.



CARE & CLEANING

Do you know regularly cleaned carpets last longer than the carpets that are rarely cleaned and the cleaning process differ as per their material? If no, have a quick look at the following rug care hacks:

100% WOOL

Spills: Blot immediately, and then clean with mild soap and cold water. Avoid oxygen cleaners.

Stains: Clean with mild soap and cold water

Vacuum: Regular basis, beater bar off

Do: Periodic professional cleaning

Don't: 1. Pull any loose threads
2. Place the rug in direct sunlight

(Note: Please cut loose threads carefully with scissors to remove)

WOOL / VISCOSE / SILK BLEND

Spills: Blot immediately, and then clean with mild soap and cold water. Avoid oxygen cleaners

Stains: Professional cleaning only

Vacuum: Regular basis, beater bar off

Do: Periodic professional cleaning

Don't: 1. Pull any loose threads
2. Place the rug in direct sunlight

(Note: Please cut loose threads carefully with scissors to remove)

NATURALS

Spills: Blot immediately, avoid oxygen cleaners

Stains: Spot clean with mild detergent

Vacuum: Regular basis, highest pile setting

Do: Periodic professional cleaning

Don't: Steam clean or wet as natural fibers are highly absorbent and may cause shrinkage

100% COTTON

Spills: Spot clean, avoid oxygen cleaners

Stains: Dry-cleaning powder or mild soap and cold water

Vacuum: Regular basis, beater bar off

Do: Periodic professional cleaning

Don't: 1. Pull any loose threads
2. Place the rug in direct sunlight

(Note: Please cut loose threads carefully with scissors to remove)

POLYESTER / POLYPROPYLENE / ACRYLIC

Spills: Blot right away

Stains: Mild soap mixed with equal parts white vinegar and water or professional rug/carpet cleaning solutions

Vacuum: Regular basis, beater bar off

Do: Periodic professional cleaning

Don't: 1. Pull any loose threads
2. Place the rug in direct sunlight

(Note: Please cut loose threads carefully with scissors to remove)



AMER BROADLOOM PROGRAM

Broadloom carpet gives new look to any room and gives choice to set your room according to you.

HAND-TUFTED		
SR NO	COLLECTION NAME	MAXIMUM SIZE
1	ABSTRACT	15'X80'
2	LAUREL	15'X80'
3	TARTAN	15'X80'



ABSTRACT COLLECTION

HAND-HOOKED		
SR NO	COLLECTION NAME	MAXIMUM SIZE
4	BERLIN	15'X80'
5	BOSCAGE	15'X80'
6	ROMANIA	15'X80'
7	VISTA	15'X80'



ROMANIA COLLECTION

HAND-WOVEN		
SR NO	COLLECTION NAME	MAXIMUM SIZE
8	AFFINITY	17'X50'
9	ARIZONA	17'X50'
10	BLEND	17'X50'
11	BROOKLYN	15'X60'
13	HEAVEN	17'X50'
15	PARADISE	14'X40'
17	RAFFIA	14'X40'



RAFFIA COLLECTION

Note : Approx production time is 90 to 120 days, then plus shipping (3 weeks for AIR & 6 weeks for SEA)



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