

## **Elevating Comfort:**





Amer Rugs was born from a desire to share this rich craftsmanship with a global audience, blending traditional artistry with contemporary design sensibilities. Now established as a globally recognized leader in area rugs, we proudly partner with Sealy® corporation. This collaboration introduces a groundbreaking collection of premium rugs, marrying Amer's exceptional craftsmanship with Sealy® signature comfort, known to millions of homes worldwide.

OUR STORY



25 k+ Happy Customers

26+ Years Experience

100 % Customers Satisfaction

We believe in the power of rugs to connect the past and present, to anchor a room, and to tell a story. With designs that range from the timeless to the modern, Amer Rugs brings warmth, texture, and personality to any space.

As we continue to grow, our commitment to craftsmanship, sustainability, and innovation remains at the heart of everything we do. From the hands of skilled artisans to the floors of beautiful homes, Amer Rugs is proud to be a part of your story.

## Sustainable Practices: Eco-Friendly Approach

#### Responsible Sourcing

Amer Rugs prioritize sustainable materials and manufacturing processes. To minimize environmental impact.

#### 2 Energy-Efficient Production

Our facilities employ the latest energy-saving technologies to reduce carbon footprint and promote green initiatives.

#### 3 Ethical Supply Chain

We maintain strict standards and transparency throughout our supply chain, ensuring ethical labor practices and fair trade.



# Synergizing Luxury and Relaxation: The Perfect Pairing



## Sealy Living

#### Elevated Aesthetics & Unparalleled Comfort

The Amer and Sealy® collaboration combines Amer's distinct, artful designs with renowned comfort and durability that have made Sealy® an iconic household name.

It's next level support and all-over comfort, backed by quality you can trust.

## **Product Category**

Hand Tufted Handloom Powerloom









#### JASPER COLLECTION

This collection features vibrant jewel tones mimicking sun-faded vintage styles. With warm, earthy colors and a looped pile for rich texture and depth, it's perfect for low to medium traffic areas like dining rooms, bedrooms, and living rooms, adding an elegant touch to any space.

Consturation: Hand-Tufted

Materrial: Blended Indian and New Zealand wool

Pile Hight: 9 mm

Made In: India

Sizes: 18" 2'X3' 5'X8' 6'X9 8'X10' 9'X12'

10'X14'

Attrubutes: 100% Wool

Custom: Yes

Please Note: All sizes are nominal, accepted

JAS-1\_DESERT

JAS-2\_CAMEL

JAS-3\_CHARCOAL







JAS-5\_GREY



JAS-6\_GREY



JAS-7\_UNDYED\_WHITE





#### FLORENCE COLLECTION

This hand-tufted carpet, made from premium New Zealand and Indian wool, combines luxury with durability. Its all-loop construction offers unique texture and resilience, while the wool provides natural luster and excellent insulation for a cozy atmosphere.

Consturation: Hand-Tufted

Materrial: Blended Indian and New Zealand wool

Pile Hight: 9 mm

Made In: India

Sizes: 18" 2'X3' 5'X8' 6'X9 8'X10' 9'X12'

10'X14'

Attrubutes: 100% Wool

Custom: Yes

Please Note: All sizes are nominal, accepted

FLO-10\_GRAPHITE



FLO-17\_LIGHT\_GRAY



FLO-12-GREY



#### FLO-14\_LIGHT\_GRAY



#### FLO-15\_TAN





#### ALABAMA COLLECTION

The ALABAMA collection showcases beautifully crafted hand-tufted rugs made from hand-spun wool with nuanced color accents. Their intricate texture and design add a refined, versatile touch to any space.

Consturation: Hand-Tufted

Materrial: Blended Indian and New Zealand wool

Pile Hight: 11 mm

Made In: India

Sizes: 18" 2'X3' 5'X8' 6'X9 8'X10' 9'X12'

10'X14'

Attrubutes: 100% Wool

Custom: Yes

Please Note: All sizes are nominal, accepted

ALB-2\_IVORY



ALB-3\_OATMEAL



ALB-4\_TAUPE





#### HAWAII COLLECTION

The HAWAII collection features finely crafted handlloom rugs made from hand-spun wool with subtle, varied hues. Each piece offers a hyper-textural surface, adding a sophisticated and versatile touch to any decor.

Consturation: Hand Woven

Materrial: Blended New Zealand wool

Pile Hight: 11 mm

Made In: India

Sizes: 18" 2'X3' 5'X8' 6'X9 8'X10' 9'X12'

10'X14'

Attrubutes: 100% Wool

Custom: Yes

Please Note: All sizes are nominal, accepted

HAW-1\_NATURAL



HAW-2\_DENIM



HAW-3\_TAN



#### HAW-4\_GRAPHITE



#### HAW-5\_GREY





#### ALOHA COLLECTION

The ALOHA Collection features solid-color handloom rugs crafted from premium New Zealand wool, offering a sleek and sophisticated look with exceptional durability and softness.

Consturation: Hand Woven

Materrial: Blended New Zealand wool

Pile Hight: 11 mm

Made In: India

Sizes: 18" 2'X3' 5'X8' 6'X9 8'X10' 9'X12'

10'X14'

Attrubutes: 100% Wool

Custom: Yes

Please Note: All sizes are nominal, accepted

#### ALO-1\_PASTEL\_BLUE



#### ALO3-RED





#### EASTON COLLECTION

These power loom rugs boast a stylish faded look, adding a touch of timeless elegance to any space. Their versatile design complements both contemporary and classic interiors, seamlessly blending with various settings to enhance your decor effortlessly.

Consturation: POWER-LOOM

Materrial: Polyester

Pile Hight: 7 mm

Made In: India

Sizes: 18" 2'X3' 4'X6' 5'X8' 8'X10' 9'X12'

2'6"X10'

Attrubutes: 100% Polyester

Custom: No

Please Note: All sizes are nominal, accepted

EAS-1\_GRAPHITE



EAS-4\_DARK GREY



EAS-6\_BEIGE



EAS-5\_ANTIQUE\_WHITE



EAS-2\_TAN



EAS-9\_CREAM\_LIFESTYLE



#### EAS-3\_GREY



#### EAS-7\_IVORY



#### Discover Our Diverse Range of Rugs:

At our company, we take pride in offering a wide array of high-quality rugs crafted from various materials to suit every style and need. Our collection features rugs made from Acrylic, Cotton, Jute, Polyester, Polypropylene, Rayon, Silk, Viscose, and Wool. Each material brings its own unique qualities, ensuring that you find the perfect rug for your home or office.

#### Global Craftsmanship:

Our wool rugs are meticulously manufactured in countries renowned for their rug-making heritage, including Egypt, Turkey, India, and China. Each rug reflects the rich cultural traditions and exceptional craftsmanship of its origin.

#### Our Standard Sizes:

1.6'x1.6', 2'x3', 3'x5', 4'x6', 5'x8', 6'x9', 8'x10', 9'x12', 10'x14'.
Round, Runner & Customize size.





## SARASWATI GLOBAL FOUNDATION:

Empowering Rural India & Women's Lives"

Since its inception in 2012, Saraswati Global Foundation has been working towards improving the live of the marginalized and deprived communities across rural areas. The foundation strives to achieve sustainable development by undertaking initiatives towards enhancing rural livelihoods, offering education facilities, providing access to quality health care and empowering women.

### **OUR SHOWROOMS**



























